POLICIES

Wisconsin State Journal

Celebrations

www.madison.com

Celebrations Order Form

celebrations@madison.com

Whether it's a birthday, an engagement, an anniversary or the end of little league season, our lives are full of happy events. And big or small, they're all perfectly good reasons to celebrate.

Now, every Sunday in the Wisconsin State Journal, readers can tell the world about the news in their lives--from Billy's first single to Grandma and Grandpa 50th year together--in the Celebrations section.

Three ways to submit a Celebrations ad:
1. Online at celebrations.madison.com
2. E-mail celebrations@madison.com
3. Mail from to: Celebrations
   Capital Newspapers
   P.O. Box 8056
   Madison, WI 53708

PACKAGES
- ☐ The Cover
- ☐ A
- ☐ B
- ☐ C

See Descriptions At Right

Celebrations ads must be submitted 11 days prior by Noon Thursday for Sunday publication date. Submissions are on a first-come, first-served basis. Celebrations package rates do not apply to retail/business advertising.

Your Name _____

Phone Number _____ E-mail Address _____

Mailing Address _____

Your Celebrations Message

Occasion (Engagement, Birthday, etc.) _____

Headline _____

Publication Date _____

Message Text _____

Would you like keepsake copies of the Sunday Wisconsin State Journal?

No. of copies _____ ($1.75/copy)

Gold Package
10 Keepsake Copies for $10

Payment Method: ____ Cash ____ Check

____ Charge # _____ Exp Date _____ CID# ____

By submitting this form and/or photos to Capital Newspapers, you grant Capital Newspapers the right to publish, distribute, archive or otherwise use the information and/or photographs submitted in whole or in part, in print, electronic or any other form and for promotional purposes related to Capital Newspapers products and services. In addition you represent that you have the right to authorize Capital Newspapers to use the information and/or photographs you are submitting for use in Capital Newspapers use as described above and that you have the rights and permissions to publish the materials, including that of any copyright holders.

Signature _____

Date _____

celebrations.madison.com
e-mail: celebrations@madison.com
608-283-7601 • 608-252-6200

Celebrations Packages

Share any accomplishment or milestone, major or minor, in your own words.

☐ The Cover: $125

One of only four messages on the Celebrations section front page. Approximately 3.6x3.85 inches. Cover messages are restricted to one photo and a 50-word message.

☐ A - The Big Picture: $95

Approximately 7.5x4.5 inches.

☐ B - The Little Picture: $65

Approximately 3.6875x4.5 inches.

☐ C - The Clippings: $35

Approximately 1.7813x4.5 inches.

Packages include a headline, color photo and message. Celebrations packages will be published in the print edition and online at celebrations.madison.com

The length of messages affects the size of the photo. The message should be between 50-60 words. Longer messages take up more room and require the photo to be smaller. Up to two photos can be submitted for packages A & B, but must fit in the selected package space.

General guidelines for publication in Celebrations

- All material and payment must be submitted at least 11 days prior by noon Thursday for Sunday publication date.
- Photograph Requirements for Publication in Celebrations Digital photos submitted for publication in Celebrations must be in a .jpeg or .tiff format. For the quality of the picture to meet acceptable standards, please look at the file size of the picture. A general rule to use is that if the photo is going to be five columns wide (package A), the file size should be at least 5MB. Hard copies of photographs can also be submitted via mail or in person at Capital Newspapers, 1901 Fish Hatchery Rd. in Madison, WI. **We cannot improve the quality of the photos submitted, only duplicate the photo**. Photographs can be picked up after publication or will be returned if a self-addressed, stamped envelope is submitted with the photo.

- Capital Newspapers reserves the right to reject photos considered inappropriate and edit submitted information.

- Not recommended for invitation use.

- Final layout determined by publisher.