

Minutes of East High Booster Club Meeting
June 15, 2009
Maple Bluff Beach

Present: Mary Jane Carpenter, Pam Cotant, Am Curet, Kari Douglas, Shel Gross, Chad Gunnelson, Ann Halbach, Dan Halbach, Jill Jokela, Dave Kapp, Chris Krueger, Cheryl McCollum, Steve McKenzie, Sherry Miner, Peter Oppeneer, Cathy Pierce, Chris Ramsey, Sharon Redinger, Nicole Resnick, Vicki Ryan, Kathy Scholl, Verne Scholl, Aimee Schwichtenberg, Judith Strand, Jill Wanke

The meeting was called to order at 7:05 p.m. by Ann Halbach. The minutes of the May meeting were not yet available due to a virus attack on Jill's laptop.

AD Report: Dave Kapp

Dave Kapp reported that the school district has forwarded many outstanding bills to Booster Club for past purchases. Aimee has them and is working through them to reconcile the billing with approved expenditures.

The Welcome Center at school is being moved to Door 6. This may result in Booster Club losing some of the space off the cafeteria that is currently used to store spirit wear and other supplies.

Two athletic fields at East are currently being worked on. The field directly in back of the field house is being reseeded. One football field at Demetral is being resodded. One of the soccer fields at Demetral will also be redone by fall. The other 2 fields at Demetral (one football, one soccer) will be redone next summer. A question was raised about the field by the field house being used for extra parking for basketball and as a dumping ground for excess snow in the winter and the potential damage that could do to the field. Dave will make the district aware of this concern so alternate arrangements can be made to protect the field.

The golf outing is coming up on Monday, August 31st. That is also the day of a district-wide staff meeting/leadership conference, so few staff will be able to participate in the outing. Dave has gotten permission from his boss, Pam Nash, to attend the golf outing.

Sports night will be Thursday, August 27th. Outback will cater the dinner at cost. Dinner and socializing will be from 5:30 – 6:30. The dinner tickets will be \$10. LaFollette sold 220 tickets last year. Dave said that both Principal Joe Gothard and Superintendent Nerad spoke at LaFollette's sports night. David Krause is trying to get Pat Richter as a speaker for our sports night. The first football game will be the next night, Friday, August 28, at Lussier against Middleton.

The Dance Team is starting back up with 14 girls committed for next year. Alexis Evans-Krueger and Bit Oppeneer have been the student driving force to resurrect the team. The dance coach position will be posted soon. If you know somebody who would be good, please let Dave know.

Jess Fenner resigned as the girls soccer coach and the rest of the staff was non-renewed. Dave will be posting for a new soccer coach soon. Tom Blau, a teacher at Sennett, is the new girls tennis coach for the fall.

AD Secretary Judith Parish is off for the summer and will be back in the office on August 10th.

A question was asked about athletic cards and payment for the fall. Dave indicated that coaches will not be responsible for collecting cards or money. The insurance and physical cards are available in the AD office or school office. When a student turns in the cards and payment in the office, s/he will get a blue card to turn into the coach on the first day of practice.

All home soccer games are being scheduled for Lussier starting with the girls season next spring. The boys will be playing games at Breese this fall, but soccer parents were unable to commit to funding future games at Breese due to the cost.

A question was asked about the "Tuesday report" expectations. Dave indicated that it is the student's responsibility to get the report filled out by his/her teachers. If there is a failing grade in any class, the student has a week to get the grade up or sit out the next competition. It is the coach's responsibility to collect and monitor the Tuesday reports. It was suggested that Infinite Campus would be a good tool to use to track and monitor Tuesday reports and eliminate the paper. Dave said that would not work at this point because use of Infinite Campus to report ongoing grades is not currently required due to the union contract.

Athletic Republic/football training program options: Chad Gunnelson

Chad reported that 35 kids have signed up for the general training session and 20 girls have signed up for the girls only program. The majority of the students are 8th and 9th graders. Registration is open through the end of the week. It will be an 8 week summer program. The athletes are primarily soccer players, but other sports are represented as well.

Dave Kapp indicated that 85 kids with the football/wrestling programs were also at East weightlifting today.

Funding Request Committee Report: Shel Gross

Shel reported that the committee has met and will continue meeting over the summer. The goal is to determine the optimal allocation of Booster Club funding to complement the available athletic budget funding. Some questions that have come up are whether or not Booster Club should continue to fund uniforms or focus more on capital items. The committee wants to look at how other schools are using their Booster Club funding and come up with a way to explain to parents how the \$15 sports fees are allocated and why they don't cover the full cost of athletics. The committee is working on building the Booster Club budget considering the following items: fixed obligations (e.g. tennis courts), coaching clinic allocation, annual donation to the endowment fund, capital expenditures, and funding for sports teams. If uniforms continue to be funded, we want to look at formalizing a rotation for replacement, rather than leaving it up to coaches to request. The committee also has talked about ways to encourage and support teams in their own fundraising. We also need to clarify for coaches the procedure for ordering uniforms/equipment through the AD office and district system so all expenditures are consistently documented.

Concessions Report: Cathy Pierce

Cathy reported that she is in the process of re-negotiating the Pepsi contract and is looking at renewing for 2 years to synch up with LaFollette's contract since we share Lussier. Promotional items such as hats, golf balls, and banners are available under the contract if we wish to pursue them for Booster Club sponsored events. Cathy thinks that prices will be pretty much holding from the current contract.

Cathy also reported that we are having a problem with missing concessions inventory, including soda, candy bars, and other items. We need to figure out a way to better secure the Booster Club area within the kitchen in order to prevent future losses.

Concessions for the summer basketball tournament were purchased through Booster Club. Tyler Cleveland ran the tournament and will reimburse.

Golf Outing Update: Chris Krueger

The golf outing will be on Monday, August 31st. The entry fee is reduced by \$15 if you register by August 1. There will be a silent auction and raffle, as in past years, so we need help getting auction items and raffle prizes. We are adding a putting contest this year. The brochure for the outing will be mailed in early July, along with booster club membership brochures. If you have suggested names and addresses for people who should receive the mailing, please email Jill.

Publicity

There was a general discussion about how to better publicize Booster Club in order to draw in new members. Some feel that the community does not really understand what Booster Club is all about. It was suggested that Booster Club have a greater presence at the registration days and take advantage of Sports Night to recruit new members. Perhaps post signs at school publicizing sports night and put an article in the August issue of North Side News promoting Booster Club.

Sports Participation Numbers: Jill Jokela

Jill handed out a spreadsheet showing the sports participation numbers for the past school year for the four Madison high schools. East has a lower overall percentage of students participating in sports than the other high schools. Some sports, such as soccer and gymnastics, have favorable participation numbers in comparison to the other schools. Others, such as football, cross country, track, and baseball, have low participation numbers

compared to the other schools. The participation numbers are reported to the WIAA each season and are available from Cindy Plautz, who serves as the district athletic secretary. Jill has the past three years worth of data if anyone is interested in seeing trends.

Officers/Committee chairs recruiting update: Ann Halbach

Ann reported that we are still recruiting to fill the available officer positions – president, vice president and secretary. Please talk to your friends and neighbors about serving on the Booster Club!

For the Good of East Athletics:

Dave Kapp was asked about the potential flip-flop of the boys and girls swim seasons that has been discussed by the WIAA this year. Many swim parents feel this would be problematic and should not happen. Dave did not have any recent information, but was under the impression that it was still under consideration. *(Note: subsequent to the meeting, Cheryl McCollum contacted the WIAA for clarification. The response she got from Tom Shafranski is copied below, indicating that there are no plans to make any changes. Thanks for the follow up, Cheryl!)*

Having no further business, the meeting was adjourned at 8:40 p.m. The next meeting will be held in the East LMC on **Monday, August 17th, at 7:00 p.m.**

Respectfully submitted,

Jill Jokela, Recording Secretary

Thank you for your note and interest in the WIAA Swimming and Diving program. Your email has been received here at the WIAA office and passed along to me as I have WIAA membership responsibilities for this sport.

During the past year, the WIAA membership has reviewed this matter based upon seasonal placement issues relative to equity. These matters developed as a result of a litigation from a Michigan case recently decided against the Michigan High School Athletic Association.

Our review has resulted in maintaining the current placement of girls and boys swimming and diving for now. The situation in Michigan continues to be monitored as well as the actions of other neighboring states on this issue. Currently, there are no plans to make any changes in the girls or boys swimming and diving seasonal placements.

Your email will be included with other correspondence received by our office. These letters will be provided to the WIAA Board of Control should reexamination of this matter be necessary.

Again, thank you for your sincere interest in the WIAA Swimming and Diving program and all the best to your daughter.

Sincerely,

Tom Shafranski, Assistant Director
<<tshafranski@wiaawi.org>>
(715) 344-8580 ext. 310
5516 Vern Holmes Dr.
Stevens Point, WI 54481-0267