

Minutes of East High Booster Club Meeting
November 18, 2008

Present: Leigh Ellen Caro-Leverich, Mary Jane Carpenter, Am Curet, Kari Douglas, Shel Gross, Ann Halbach, Kris Holmes, Jill Jokela, David Krause, Barb Kyle, Cindy Maitland, Connie Martin, Sherry Miner, Kathy Monson, JoAnne Nelson, Peter Oppeneer, Judith Parish, Cheryl Parzych, Kathy Scholl, Verne Scholl, Jean Schroeder, Aimee Schwichtenberg, Steve Stephenson, Deb Tobin, Dan Wanke

The meeting was called to order at 7:00 p.m. by Ann Halbach. The minutes of the October 20th meeting were approved.

Principal's Report:

David Krause reported that he took a group of student-athletes to the Big 8 Summit meeting at Verona this week. All Big 8 schools participated, with 8 student-athletes and an advisor attending from each school. Craig Hillier, who wrote the book "Playing Beyond the Scoreboard", was the guest speaker and gave an excellent and inspirational talk about how athletics impact life. He talked about team chemistry, team vision, and how mistakes are great learning moments. He also talked about how the best teams are not necessarily the most talented, and that "some team leaders are not team captains; some team captains are not team leaders." David is interested in doing a similar "summit" for coaches, athletes and parents to talk about the significance of athletics at East, perhaps in lieu of sports night, and thinks it would be helpful to get coaches, athletes, and parents on the same page. David will work on this with Dave Kapp to find out how much it cost for the speaker at Verona. Craig Hillier's book will be available in the athletic office. The consensus among booster reps is that this would be a great substitute for sports night.

AD Report:

Judith reported in Dave Kapp's absence that the new ice machine is in the building. It is not producing ice yet, because the wiring got fried by the old machine and needs to be repaired, but the new machine should be up and running soon.

Winter sports practices have started. There has been a great turnout for several sports, with especially good surges in participant numbers for wrestling and gymnastics. Wrestling has 27 guys, which is enough for a full varsity and JV squad, after ending last year with only 9 wrestlers. Wrestling has a new coach this year. Between 20 and 30 girls are participating in gymnastics, including only one girl from LaFollette. The gymnastics coach is an East teacher and has been doing a good job of recruiting. There are also good numbers out for guys swimming, with 29 kids currently on the roster. Most winter athletic fees have been paid.

For boys basketball, there will be no cuts for the boys freshmen team but only 13 players have come out so far. It would be desirable to have more players so there could be two freshmen teams. Girls basketball has a similar problem. They have 18 freshmen girls, which is too many for one team, but not quite enough for two, so they would also like to recruit a few more girls to play. Efforts are being made to reach out to the 9th grade class to recruit more kids for basketball.

Fall Sports Reports:

Football – Aimee (in Cathy's absence)

- Final record was 1 – 8; Drew McAdams broke the school record in passing yards
- Banquet on October 26th was very well attended; Bryan Larson and Jorjio Hopkins received the Champion Award; Jake Bergstrom was awarded the Gatorade Practice Player of the Year
- All City banquet was on Nov 5th. Four players made the All City team; on offense - Bryan Larson (lineman) and Marquis Mason (receiver); on defense – Jorjio Hopkins (back); specialists – Drew McAdams (QB)

Boys Soccer – Jude

- All City banquet was Nov 10; East foreign exchange students Matheus Ribeira and Georg Koop made the All City team; Duncan Skinner was the All City scholar athlete
- Matheus, Georg, and Mike Halbach also received 2nd team All Conference recognition; Duncan and Garrett Farin received honorable mention.
- Banquet was last night; 94 players, all teams had winning records this year
- Don't know if Coach Harris will be back next year or not - he has not committed yet

Girls Golf – Kari

- All City banquet at Nakoma was well attended; Coach Buffat did a great job talking about the season
- 2nd team All City honors went to Alex Douglas and Angelina Parrinello; Edgewood dominated 1st team
- Alex and Angelina also received honorable mention All State
- Whole team received All City academic scholar award

Boys Cross Country – Kathy

- Conference – finished 7th; team did well and improved all season
- Gabe Heck's PR of 16:02 at Stoughton is 2nd all time for East behind Gabe Jennings
- Sectionals – finished 6th out of 12 teams; very tough sectional with LaFollette and West
- Gabe qualified for State and did very well; Ran a time of 16:12 and got 17th at State
- 2 seniors are planning to run in college – Jessie Brown at UW-EC; Logan Dunn at Luther
- Banquet was held at Goodman Community Center, jointly with the girls team
- Coach will be requesting new uniforms this year
- Ann O'Brien or Cheryl McCollum are potential new booster reps for boys CC

Girls Cross Country – Leigh Ellen

- Banquet at Goodman Community Center was great; highly recommend that venue. The cross country teams did a potluck banquet and just paid the hourly room rental. The room was arranged really nicely with round tables which provided a more intimate setting than the East cafeteria tables have in the past. Leigh Ellen thinks that you can go on-line somewhere to check availability and price for renting rooms at Goodman.
- The cross country coaches were very complimentary of new athletic secretary, Judith Parish, and how well-organized she was in preparing for the banquet. Jude commented that the soccer coach had also thanked Judith for her excellent work in his remarks at the soccer banquet.
- Chantel Smith was awarded a special plaque for being the girls coach for "a million years".
- Claire Brickson was named Most Valuable Runner and received the All Conference academic award for having a grade point of 3.5 or higher and finishing in the top 15 at the Big 8 Conference meet.
- Leigh Ellen inquired about the status of an old uniform rummage sale this year. Jean reported that the district will not allow any proceeds from a rummage sale to be earmarked for East or athletics – all money must go back to the district. This is because Booster Club essentially donates uniforms to the district, so they are district property. If we were to do a rummage sale, a district person would have to on-site to price items and oversee the operation. This was the information received from the district's lawyer, Dan Mallin.

Boy Volleyball – Shel

- The team didn't win any matches this year, but had a successful season nonetheless
- Lost to Waukesha West in Regionals, but put up a good fight against a good team
- Led Big 8 conference in 3 stats – kills, blocks, and digs
- James Bartelt was MVP; led team and conference in kills and blocks; 2nd team all conference
- Brad Fraser led team and conference in digs; All Conference honorable mention
- Banquet was Nov 6 at Rockys at East Towne, the team met goals and got participation up this year
- JV finished 4th in conference and 4th at conference tournament; most players will be back next year
- The motto for this season was "a new beginning"; Coach Tyler will be back next year
- James was in Prep Profiles; team had some tv coverage and other good press

Girls Volleyball – Kris (for JoAnne)

- Very successful season; Coach says it was her best year
- The team really came together and met goal to win 4 conference matches and 6 non-conference
- Good showing at Regionals; won 1 game
- All starters are back next year except one; several strong JV players will move up
- Participation numbers are back up with two freshmen teams
- Banquet was at Rockys
- Vanessa Nunez was an All City Scholar athlete

Girls Tennis – Jean

- Jamey Vorlander has retired from coaching; need new coach for boys season and next year

Girls Swimming – Connie

- Fans were incredible at State; kids showed up at 6:30 in the morning to get good seats
- Best spirit sign – “Call 911! East is on fire!”
- Seeded 4th at State; came in second; the girls swam better than they’ve ever swum before
- Score 240 points – with 6 – 1sts, 2 – 2nds, and 1 – 3rd; most points with fewest number of swimmers
- Set 3 State records – 200 free relay (Ruby Martin, Ivy Martin, Becca Soderholm, Aja Van Hout); 500 free (Aja); 400 free relay (Aja, Ivy, Becca, Ruby)
- 200 medley relay (Mara Lynch, Madie King, Chelsea Soderholm, Ivy) was seeded 13th and got 5th
- Ruby won 50 free and 100 free, Ivy was 3rd in the 50 free; Aja won 200 IM, Becca was 2nd; Becca was seeded 13th in the 100 fly and ended up 2nd; all times were automatic All American times
- Great team chemistry this year; Matt Matteson is a phenomenal coach; 2nd place trophy is big!
- Banquet was at Rocky’s on Sunday
- Ruby will swim at UW next year
- A lot of kids wore the new suits (blueseventy and speedo lazer) that were referred to in the article in the paper; a Waukesha store had exclusive rights to one of the suits.

Spirit Squad – no rep (David Krause filling in)

- Participation numbers are up. David will talk to the spirit coach about getting a booster rep

Committee/Officer Reports:

Treasurer’s Report – Aimee

- Ruth has passed everything over to Aimee
- Aimee proposed buying a new laptop for the treasurer, since no donations have turned up, and she has been having difficulty getting Quickbooks loaded properly on her computer. Aimee priced out three places to purchase a new laptop - Best Buy - \$423.99 plus shipping; Walmart – \$438; Dell - \$523
- Motion was made, seconded, unanimously approved, to purchase a laptop from Best Buy
- Aimee also asked about getting approval to buy miscellaneous office supplies. It was suggested that she check with Judith in the AD office first because Judith has an inventory of office supplies available to share

Concessions – Verne/Peter

- Concessions set up has moved back from Lussier to East for basketball season
- First game is this Saturday, 11/21; Boys volleyball will work, Peter will be there with money to open;
- Generally need 8 volunteers per shift for concessions; can sometimes get by with 6 for girls games
- Expect more on concessions through email; Peter will be soliciting for games before next meeting

Spirit Wear – Cindy

- We are now making profit off of spirit wear sales; just shy of \$1500
- Cindy will be at most boys basketball games selling spirit wear; some girls games
- Sold at parent teacher conferences and did pretty well
- Student directories have been printed; on sale for \$3 to cover cost; available in the AD office
- David Krause mentioned “There’s a Purgolder in the kitchen” cookbooks are also available for \$10 – with proceeds going to the East activity fund

Membership – Cheryl

- Fall membership numbers were turned into the district; 239 sold this year
- A couple more sold in the past week; should be getting some more from basketball parents night

East on Ice – Jean

- Had first planning meeting; event will be held on March 7th; 171 people attended last year
- Bantering about ideas from Middleton
- Decided that raffle prizes will strictly be cash; people do not need to be present to win; will pre-sell raffle tickets; Middleton booster reps and coaches must sell 10 tickets; \$5 for raffle tickets
- Need help gathering auction items; Cheryl passed out a packet on auction items for the golf outing to give ideas of what they’re looking for; they will group smaller items together and package for the auction.
- Food cost alone will be \$28-30 per person out of the \$50 ticket price, up about \$5 from last year.
- Dave Kapp happens to be at the Ferraro condo in Puerto Rico this week – an auction item from last year
- Invite will be similar to last year and will be available in January to send out and put on the booster club website with more details

New Business:

Academic Honors for Athletes

- During the sports reports, a lively conversation ensued regarding All City or All Conference academic honors, or lack of them, for various sports. At this point in time, there is no consistency about what is awarded since each sport operates independently regarding All City/All Conference honors. Some All City banquets are sponsored by particular organizations that provide the awards. Some sports have no All City banquet. It was discussed that it is important to recognize all scholar athletes and that coaches should have some expectation to do that for their particular sport. This should be discussed with Dave Kapp. At Dave's previous school, academic scholars got a chevron. Judith and Dave have been talking about different ways to include an academic award with athletic numbers and letters. David Krause said he, Dave, and Judith will come up with a proposal for honoring athletic scholars to bring to a future meeting.

Funding Request Procedure – Ann

- Coaches have been sent forms for the funding requests for this year
- Coaches were reminded they need to have uniform/equipment inventory included with their requests and need two quotes (including shipping and handling) for whatever it is they are requesting
- Forms are to be turned in to the AD office before winter break
- Requests will be presented at the January meeting; schedule will be the same as last year, with the alternate year sports slotted in; meeting is on Monday, January 26th and starts at 6:00 that night
- Since there is currently no coach for girls tennis and they are on the docket to request this year, it was agreed that Jean could do the request for girls tennis in lieu of the coach.
- Ann requested that booster reps impress upon the coaches that it is important to ask for what is needed at the January meeting and not dribble in requests throughout the year

Old Business:

Sports night – Kari

- Kari talked to Outback Steakhouse about supporting sports night next year. Outback is uncertain about their budget for next year and not ready to commit. Kari is supposed to call their rep back in January to check on it. East is the first school to contact them for next year.

For the Good of East Athletics:

Having no further business, the meeting was adjourned at 8:52 p.m. The next meeting will be held in the East LMC on **Monday, December 15, at 7:00 p.m.**

Respectfully submitted,

Jill Jokela, Recording Secretary