

Minutes of East High Booster Club Meeting  
April 20, 2009

Present: Deb Amundson, Tom Brokaw, Mary Jane Carpenter, Deb Cerra, Shel Gross, Ann Halbach, Jill Jokela, Chris Krueger, Barb Kyle, Cindy Maitland, Cheryl McCollum, Steve McKenzie, Kathy Monson, Peter Oppeneer, Judith Parish, Cheryl Parzych, Cathy Pierce, Sharon Redinger, Vicki Ryan, Kathy Scholl, Verne Scholl, Jean Schroeder, Aimee Schwichtenberg, Steve Stephenson, Judith Strand, Deb Tobin, Jill Wanke

The meeting was called to order at 7:05 p.m. by Ann Halbach. The minutes of the March 16th meeting were approved.

**Principal's Report:** No report. No principals in attendance.

**AD Report:** Judith reporting for Dave

Spring sports are in high gear. We're about 3 weeks into the season. Spring athletic fees collection is going great. Unfortunately, we're not able to sustain the freshmen baseball team and the frosh will be absorbed into JV. Baseball was short on numbers to start out, and now grades and eligibility issues have reduced the ranks even more. Even with the elimination of the freshmen team, everyone will have an opportunity to play. Coach Tyler tried hard to recruit additional players, but wasn't able to attract enough. Three or four other teams in Big 8 don't have freshmen teams either. A notice went out today that a decision was made to drop the team. Deb Cerra asked if the decision was final or if there might be a way to try and make a final push to recruit more players and maintain all teams. Judith said she will talk to Dave.

Installation of the scoreboards has started; \$1500 was received from the district for the installation. The field house floor is also being redone this year.

Dave talked to the Outback Steakhouse representative. He is interested in working with us, but would rather have the event out there and have people go to them, rather than come to East. Outback may consider doing scoreboard advertising.

Steve McKenzie asked how it's been going getting uniforms back this year. Judith said things have been going pretty well this year and there has only been a problem with one team. Judith is holding blue cards if she's told that kids haven't turned uniforms in from their previous sports. Coaches are supposed to fill out inventory sheets showing who has what number uniforms. Seniors will get an obligation notice and will not be able to get transcripts or diploma if uniforms are not returned.

Sharon Redinger asked if David Harris will be returning as boys' soccer coach. Judith said he will be returning; he did give up the job this spring as LaFollette's girls coach, but he will return to East in the fall.

**Spring Sports Reports:**

Baseball – Deb A./Deb C.

- Varsity has warm jackets, courtesy of Booster Club. And they look great!
- Varsity is 2 - 3 in conference; JV is 1 - 4; Frosh didn't win a game.
- East played at the Metrodome; several current U of M students/East alums, including James Wanke and Kasey Kinney, went to the 6:00 a.m. game to watch; Jill Wanke reported that James said they had a great time!

Boys Golf – Steve

- Team has 16 players; 7 varsity, 9 JV, no freshmen
- Tried to recruit freshmen, but didn't get any; last year there was a big freshmen class
- Weather has been terrible; the waterproof jackets funded by Booster Club have been great - thanks!
- The new golf bags look really sharp; not all teams have uniform bags
- First match was the first day after spring break, team hasn't been able to practice much
- Finished second to last at Icebreaker tournament at Bridges
- Golfed at Beloit on Wednesday; at Maple Bluff today for Edgewood Invitational; tomorrow will be at Middleton; Saturday at Waunakee
- Linda Johnson will be the new golf rep for next year; her son is a sophomore

- There are a lot of good high school golfers in the city; East kids try really hard, but our best player would probably be 3<sup>rd</sup> best on most other teams; the kids should get credit for persevering in bad weather and definitely will improve as the year goes on.

#### Girls Soccer – Judith

- Great participation numbers; 75 players on 4 teams; Varsity; 2 JV (Purple/Gold), and Freshmen; there are only 7 seniors, so there will be a good core of returning players next year
- Positive year so far; the girls get along well and look forward to games
- Varsity is 4-5-2 so far; it is a young team, but also the best team East has fielded in a while
- Lots of young talent; this is a building year; one more win will exceed last year's win total
- Hoping for good weather tomorrow at Breese against Janesville Parker for the "Go Pink" Leroy Butler Foundation fundraiser; East played Watertown for their "Go Pink" game.

#### Softball – Kathy

- Fielding two teams; Varsity and JV, just enough players for both; still a young team
- 0 – 5 right now, but it's early in the season and games have been close; have had lot of rainouts
- JV is 1 - 5; play tomorrow
- Most kids on Varsity are playing club ball this summer together

#### Boys Tennis – Deb T.

- Weather has been rotten
- Young team; 42 total players; 3 seniors, 9 juniors, 12 sophomores, 18 freshmen; very deep
- Still struggling to nail down Varsity and JV rosters; sometimes not decided until right before match
- Lost to Middleton in first dual, 5 – 2, but Middleton is very strong
- Had a good showing at 8 team varsity tournament in Milwaukee; had a couple of 2nds and nothing lower than 5th; University School took all number 1's; East was definitely best looking team!
- Youth bodes well for the future

#### Boys/Girls Track – Chris K./Jill W.

- Team has about 80 boys and 30-40 girls; large group of freshmen
- Overall, the team is competitive and doing well; Gabe Heck is having a great season so far
- Have lost a few athletes to injury; a hurdler fell and broke arm
- Among the girls, have some good twin hurdlers; Alex Douglas doing well at pole vault and jumping
- The coaching is good; kids are inspired to go for PR's; have a good group of parents; have had three team dinners so far.
- First home tomorrow at Lussier; there are only dual meets this year, no triple duals

#### **Committee/Officer Reports:**

Ann reported that nobody has been knocking down doors to take over any of the officer positions, but we'll continue to work on recruiting.

#### Treasurer's Report – Aimee

- Handed out profit and loss statement.
- End of April is the end of our fiscal year; Aimee will start prepping for tax returns and needs the following info: inventory of spirit wear, inventory of concessions, exact count of raffle tickets for East on Ice
- CD's came due today; earned \$400 & \$160 in interest; we need to decide what to do with them; Aimee will sit down with the personal banker like Ruth did last year and see if we can get a good rate for renewal; she will put the proceeds in money market account for now and will report back at the next meeting.
- Aimee is working with Judith on resolving discrepancies on billing with the school district.
- Profit and loss statement demonstrates a change in accounting style between Ruth and Aimee; Mary Jane and Steve had several questions; Aimee explained that she is rolling items up into larger categories for the profit and loss statement, but can include a detailed worksheet as needed for review in the future
- A question was raised as to where the tennis court restoration payment for last year is showing up since we know it was paid; Aimee will check and see where it was posted and report back

#### Concessions – Cathy

- A semi-pro team is playing all summer at LaFollette; Sue from LaFollette wanted to know if we want to do concessions too; Peter said we have never accepted an opportunity in the summer because it's too hard to get people; could maybe offer for individual teams
- Pepsi contract has ended; need to get something in place for next year; soda will be returned if in full cases

#### East on Ice – Ann

- New committee needed; Mary Jane; Nicole Resnick, and Lisa Levy have volunteered so far
- Need to pick date and venue; Mary Jane will coordinate a committee meeting and include Ann

#### Golf Outing – Chris K./Shel

- Date of the event is Monday, August 31; the day before school starts at Bridges
- Looking for recommendations for hole sponsors; will do auction and raffle as usual
- Mary Jane volunteered to be on the committee
- Considering lowering the entry fee for this year; \$110 may be too pricey for some and hurting attendance; the fee was at \$100 for a couple of years before being raised to \$110; Bridges charges \$40/golfer. Jean mentioned that we had 18 corporate hole sponsors when the event was started 9 years ago, now have very few. If fees are lowered, would need to get 15-20 more people to break even.
- Should consider putting up a Facebook page for added publicity and to connect with more recent alums

#### **New Business:**

##### Sponsorships/Donations – Chris K.

- Chris read the district policy and procedures on sponsorships/donations; some things can be approved by the principal; anything physically on the building needs to go to Ken Syke for district approval.
- Chris will pull together a committee next year to try and work on getting sponsorships;
- Chris will draft a paragraph regarding sponsorships/donations for Cheryl to include in the membership brochure

#### **Old Business:**

##### Scoreboard Funding Request

- Dave received a bid and is requesting \$3500; no freight or installation charges
- Dave has secured funding for the other 3 scoreboards in the field house already
- Final concessions opportunity garnered \$69.15 for the scoreboards; \$51.86 for volleyball and wrestling; Motion was made, seconded, and approved to split the concessions proceeds as indicated.
- \$125.80 total was targeted for scoreboards from concessions; need \$3374.20 additional
- Scoreboards will be purchased and installed this summer; after field house floor; order will go out in June and Boosters will be billed in August
- Motion was made, seconded, and approved to fund one of the scoreboards for \$3500.

#### **For the Good of East Athletics:**

A comment was made that we need to figure out a way to better promote Booster Club. Many parents do not understand how much support Booster Club provides for athletics and what kinds of things are funded through Booster Club.

Having no further business, the meeting was adjourned at 8:42 p.m. The next meeting will be held in the East LMC on **Monday, May 18th, at 7:00 p.m.**

Respectfully submitted,

Jill Jokela, Recording Secretary