

Minutes of East High Booster Club Meeting  
March 16, 2009

Present: Tom Brokaw, Kari Douglas, Shel Gross, Chad Gunnelson, Ann Halbach, Kris Holmes, Jill Jokela, Dave Kapp, Chris Krueger, Barb Kyle, Cindy Maitland, Steve McKenzie, Sherry Miner, Kathy Monson, JoAnne Nelson, Peter Oppeneer, Cheryl Parzych, Cathy Pierce, Kathy Scholl, Verne Scholl, Aimee Schwichtenberg, John Schwichtenberg, Steve Stephenson, Judith Strand, Deb Tobin, Dan Wanke

The meeting was called to order at 7:08 p.m. by Ann Halbach. The minutes of the February 16th meeting were approved.

**Principal's Report:**

In lieu of a principal's report, since there were no principals in attendance, Chad Gunnelson provided some updates on his proposal for a summer strength and conditioning program for interested East athletes.

Chad indicated the following changes from the previous proposal:

- Price would be \$95/student
- All sessions would take place at East, so no travel to Athletic Republic. Chad will provide some equipment to use at school and plans to donate equipment at the end of the program.
- 8 weeks of training will be provided
- The program would be implemented in coordination with East coaches. An East coach will be hired for up to 50 kids; or 2 coaches if more kids sign up. Coaches would be hired by Dave Kapp. The intent would be to make a transition from summer to a year-round program, so those coaches would be on-site to help implement during the year.
- An add-on package for additional training at Athletic Republic will be offered for students who want that option.

Chad said he met with coaches at 6:00, immediately prior to Booster Club, and the meeting went well. It was acknowledged that football and wrestling currently have summer programs and are planning to continue with them. Chad's program provides another choice for athletes and parents and it is possible to work it out so that kids can participate in both programs if they happen to be football or wrestling athletes. If it's a go, Chad would like to publicize his program in the East newsletter, with sign up in April-May. He is planning to offer 6:30, 7:30, 8:30 a.m. timeslots. Chad's goal would be to get 100 kids to participate. Middle schoolers in the East attendance area would be welcome. Registration would close May 15<sup>th</sup> or June 1<sup>st</sup> at the latest.

There was general agreement that it would be great to offer a program like this to East athletes and to have a trained person in the weight room. Judith commented that Chad volunteered with the girls' soccer program last year in weight room and that it was a very positive experience. It was ultimately agreed that Booster Club supports the concept of providing a summer program for athletes and leaves it up to Dave Kapp to work out the logistics with Chad or another provider. Barb suggested that there be a process for getting feedback from athletes who attend whatever summer program is offered.

A lengthy discussion ensued regarding the merits of Booster Club paying for a weight room supervisor. Dave Kapp feels this is a good use of Booster funding, but hasn't yet provided a proposal or any specifics for Booster Club to review and consider. Peter commented that he doesn't think kids will necessarily use the weight room, even if it is staffed, if the coaches don't support it. A suggestion was made that Dave could consider funding the position out of his budget, in lieu of one of the coaching positions. It was agreed that this really isn't a Booster Club issue unless and until there is a proposal on the table to consider. Any additional comments on this topic should be sent to Dave.

**AD Report:**

Dave reported that the winter sports season was outstanding. Both the girls and boys basketball teams exceeded expectations. Gymnastics had great participation numbers and improved all season. The cheer squad did well. Girls hockey was conference champ. The boys hockey team took their lumps, having lost players to junior leagues, but they got better as the year went on. Wrestling won the All City title. All in all, it was a great winter season with more success than last year both on and off the field.

Dave reported the latest on scoreboard funding. The plan is to replace all 6 scoreboards eventually. They cost \$3500 each. Alan Harris will fund one from the school budget, a family donation via Jean Schroeder is funding one,

Dave will fund one out of the athletic budget, and he is requesting that Booster Club fund one. The plan is to replace the 4 in the field house and do the spec gym at a later date, since those scoreboards are in better shape. It was agreed that we will vote on this in April when we know more definitively what we made on the concessions opportunities that were targeted for the scoreboard funding. It was noted that the district ad contract is ending as of this school year, so in the future the school could solicit ads for the scoreboard if, for example, someone wanted to donate money for a board. It was also mentioned that it might be worth considering adding a higher level corporate membership for scoreboard advertising next year. Chris Krueger volunteered to work on the general concept of raising money through ad revenue.

Dave confirmed that varsity soccer will be playing at Breese Stevens this spring and next fall. The directive from the district is that any games after that will be at Lussier. Currently, we fund the difference between Breese and Warner, which is about \$200/game for the 20 games per season played at Breese. After the fall season, we would need to pay the full freight for Breese, which is about \$550/game. It was agreed that it is probably worth trying to renegotiate with the city on Breese rental fee if we hope to play there for the long term.

### **Winter Sports Reports:**

Boys Basketball – Mike – No report

Girls Basketball – Kris

- Best record in 12 years. Entire team is back next year. 3 juniors this year, rest were sophs and freshmen

Gymnastics – Brett – No report

Boys Hockey – Mary Jane – No report

Girls Hockey – Doug – No report

Boy Swimming – Jill J.

- Great finish at State! Rob Miner was 6<sup>th</sup> in the 200 free and 5<sup>th</sup> in the 100 butterfly, breaking East girls coach Matt Matteson's school record in the fly. Aaron Lickel finished 15<sup>th</sup> in the 200 IM and 14<sup>th</sup> in the 100 free. The 200 free relay (Quinn Schwellinger, Coleman Fraser, Rob Miner, Aaron Lickel) broke the team record for the 3<sup>rd</sup> consecutive week and finished 6<sup>th</sup> overall. The 400 free relay (Aaron Lickel, Coleman Fraser, Joey Marshment-Howell, Rob Miner) finished 12<sup>th</sup>. Overall, East finished 15<sup>th</sup> in the team standings, up from 25<sup>th</sup> last year.
- Banquet at Bridges on Thursday, March 5<sup>th</sup>, was really nice. Great venue. Had a lot of positive feedback.

Wrestling - Aimee

- Won All City team dual trophy; acquired All City plaque to display in trophy case
- Patrick Last, Kyle Pierce and Sean Windscheigl were All City; Ron Alexander won the George Martin award
- Four wrestlers had 20+ wins; several had 15+ wins
- One conference champ; 8 medal winners at conference tournament

Spirit Squad – no rep – No report

Boys Volleyball – Shel – off season report!

- Boys volleyball has already gotten information for next fall. Coach Tyler is really organized and has provided fundraising plans, summer workout schedules, and the fall match schedule.

### **Committee/Officer Reports:**

Treasurer's Report – Aimee

- Handed out profit and loss statement
- Please let Aimee know if you make a deposit so she can credit to the appropriate budget item.

Concessions – Verne/Peter

- Verne noted that concessions workers need to keep in mind that our operation is subject to health inspection, so please don't sit on tables, eat while working, etc.

- Aimee asked how the 60/40 split for the extra concessions opportunity for the MSCR/Alumni tournaments should be handled. The amounts are yet to be determined but will be reported at the April meeting. It was noted that for the two basketball playoff games, the split was 80/20 with 80% going to the wrestling activity fund and 20% for the scoreboards. Aimee will cut a check for \$453.20 to wrestling for those games, with \$56.65 going towards the scoreboards.
- Cheryl noted that the next time additional concessions opportunities come up, all sports should be given a chance to get in on the fundraising opportunity.

#### Spirit Wear – Cindy

- Cindy provided spirit wear sales figures to date. Sales were \$12,132.50; cost was \$6,979; for net profit of over \$5,100 for the year.
- Missed an opportunity to sell spirit wear at the Alumni basketball tournament due to lack of notification. We need to remind Tyler to let us know the date next year.
- Booster Club consensus is that Cindy has done a fabulous job in her tenure as spirit wear coordinator. Three cheers for Cindy! Thanks so much!!

#### Membership – Cheryl

- Sold about 25 memberships over the winter. Aimee will be cutting a check to the district for their share of those additional memberships. We may pick up a few more for girls soccer before year is over.

#### East on Ice – Ann for Jean

- It was a very fun event; lots of East side pride!
- 395 raffle tickets were sold; over half the coaches sold their tickets. Judith did great job collecting raffle tickets. The auction items were awesome too. Overall, ended up making \$11,293.39 profit.
- Ann thanked committee members for all their hard work. Advice to whoever chairs next year -- don't wait to pick date and place.

### **New Business:**

#### Committee/Officer Vacancies for Next Year

- The following Officer positions are vacant for next year: president, vice president, secretary. Aimee will continue as treasurer.
- Concessions committee will have openings, due to Verne and others 'graduating'.
- Spirit Wear coordinator position is also vacant. Cindy is having difficulty finding someone to take over. She suggested that maybe it needs to be done by committee also, so the work can be spread out among more people.
- Golf outing needs a chairperson. Bridges contacted Ann this week to talk about a date for this year's outing. Chris K. and Shel volunteered to be on the committee for this year. A committee meeting should be set pretty soon to start getting organized.
- Barb, Ann, and Jill will serve as a nominating committee to get volunteers to fill these vacancies. Cheryl will send an email to the entire booster club membership to solicit more participation and find out if anyone is interested in any of these positions.
- It was suggested that something be put in the next school newsletter providing info about Booster Club and soliciting parents to join. We also need to think about recruiting incoming 9<sup>th</sup> grade parents at registration and first day of school in the fall.

#### Sports Rep Vacancies for Next Year

- Sports rep vacancies for next year are being filled as follows:
  - Boy soccer – Pam Cotant
  - Girls hockey - Tom Brokaw
  - Girls tennis – Am Curet
  - Boys golf – Linda Johnson
  - Girls basketball - Janet Dyer
  - Boys cross country - Cheryl McCollum
  - Football - Vicki Ryan
- If you know email addresses for any of the new reps, please provide them to Jill to include on our distribution list.

**Old Business:**

Funding Request Guidelines

- Ann is convening a subcommittee to revamp the funding request process.
- Dave Kapp put together a draft of a potential approach. A few comments on Dave's draft were received.
- Ann will plan to have the subcommittee come to Booster Club with a proposal to act on in May. Shel and Steve volunteered to be on the subcommittee.

**For the Good of East Athletics:**

Having no further business, the meeting was adjourned at 9:00 p.m. The next meeting will be held in the East LMC on **Monday, April 20th, at 7:00 p.m.**

Respectfully submitted,

Jill Jokela, Recording Secretary