

Minutes of East High Booster Club Meeting  
September 15, 2008

Present: Leigh Ellen Caro-Leverich, Kari Douglas, Janet Dyer, Shel Gross, Ann Halbach, Kris Holmes, Jill Jokela, David Kapp, David Krause, Chris Krueger, Barb Kyle, Cindy Maitland, Connie Martin, Ruth Mathe, Steve McKenzie, Sherry Miner, Kathy Monson, JoAnne Nelson, Peter Oppeneer, Mike Park, Cheryl Parzych, Cathy Pierce, Sharon Redinger, Kathy Scholl, Verne Scholl, Jean Schroeder, Steve Stephenson, Deb Tobin, Jill Wanke

The meeting was called to order at 7:02 p.m. by Ann Halbach. The minutes of the August 18th meeting were approved.

**Principal's Report:**

David Krause opened his remarks by complimenting the booster club on the great work that we do to support East athletics.

David talked about the upcoming homecoming festivities for our game against Verona. The theme this year is "Sound of East". The homecoming court will be introduced at half-time of the football game, the dance will be on Saturday night -- pretty much all the usual stuff is planned.

David is working with Dave Kapp on getting a better process in place for documenting eligibility of student athletes. He reviewed LaFollette's process, since they have a good system in place. With the hiring of the new athletic secretary, the process will be better and more efficient in the future. East has always met WIAA requirements, but the process can be improved.

A question was asked about documenting Service E points. David explained that the onus is on kids to fill out the forms and turn them in, although parents who have group of kids work an event can send a letter to the office, to be cross-referenced with what the kids send in. Philosophically, kids should be taking the responsibility for documenting their service hours and turning in the forms.

David said he is also investigating the idea of special "Service E" awards for parents, staff and community members that would be posted on East's website to recognize outstanding volunteers and others whose efforts support East and its students.

**AD Report:**

Dave Kapp said he recently received a note from trainer Pat Hills-Meyer indicating the ice machine is on its last legs and isn't worth fixing anymore. It would be more expensive to replace the motor than to get a new machine. As mentioned at a previous meeting, there are metal shavings in the ice due to these problems. East currently goes through about 800-1200 lbs per day of ice for all athletes. A shaved ice machine is preferred because it is better for contouring with injuries. LaFollette is getting a new machine for \$7900 plus an additional \$900 for wiring. Dave confirmed East's wiring is okay. Pat has some money from his budget and Dave has some money, but is asking boosters to match that funding and pay half the cost. (LaFollette boosters are paying half.) LaFollette is getting theirs from Messner; Pat has been working with a different company. Steve McKenzie offered assistance with other potential sources for ice machines. A motion was made and seconded to pay for up to 50% of a new ice machine, not to exceed \$4000. Motion was approved.

Dave has the list of names from HR to interview for the new athletic secretary. He will start reviewing the candidates tomorrow with a goal to complete the hiring process by October 1.

There will be a joint press release tomorrow from MMSD and MTI regarding the AD positions, along with addressing other grievances.

A question was asked about the CW TV station at the first football game. Dave said they were there to promote their morning show. Their promotional efforts go through Ken Syke and they pay the district for advertising and to announce the CW website during games. Dave said all the schools get the same form letter from CW about promoting athletics and he didn't see a lot of value in it, since it's really to promote CW. They did interview Brian Larson for their show.

Dave said the scoreboard issue is still in limbo, also in Ken Syke's hands. They are looking into replacing the four field house scoreboards for sure, with something similar to the spec gym, but need to check out that the proposed ads don't violate the existing contracts. Dave hopes to know by winter if the scoreboards will be replaced.

A question was asked about the WIAA proposal to flip flop the girls and boys swim seasons. Dave said the District 5 athletic directors meeting is coming up soon and he will get more info then. If approved, it won't happen for a few years due to future schedules already being set.

### **Fall Sports Reports:**

#### Football – Cathy

- Varsity had its first victory against Beloit and are 1-2.; sophs 0 – 3; freshmen 2 - 0
- Participant numbers are really low; particularly for the sophomore team.
- West game is on Friday, then Homecoming against Verona.

#### Boys Soccer – Ann

- Varsity is 5 – 2- 1; tied Middleton; beat Beloit and Parker; doing well!
- There were issues with uniforms that couldn't be found from last year; had to kick in more money this year to clothe the team.
- Both JV teams won tonight and are doing well.
- Breese is looking really nice after the renovation; although still expensive to rent!

#### Girls Golf – Kari

- Team is 7 – 1; beat Memorial today; lost only to Middleton in Big 8
- Beat last year's conf champ Parker in August by 12 shots and has been on a roll.
- Tied 2<sup>nd</sup> at City with West; beat West twice since then
- There are 5 solid varsity and 4 jv players. Coach Buffett is doing a great job.
- Kari is going to send an article to Northside News on the resurgent golf team. If other sports have news of note for the NSN or press clippings for the bulletin board in the mall, please contact Kari.

#### Boys Cross Country – Kathy

- Have had 3 meets so far; finished 7<sup>th</sup> of 15, 8<sup>th</sup> of 10, 6<sup>th</sup> of 22.
- Pasta party tonight with girls
- There are 5 seniors; a good number of freshmen, juniors and sophs
- Worked concessions for Sept 5 football game; the kids were great

#### Girls Cross Country – Leigh Ellen

- The team has 35 girls; 6 freshmen, 14 sophs, 11 juniors; 4 seniors
- The new assistant coach is great; very fun team; love their uniforms
- Claire Brickson is doing very well; highest place scorer
- No home meets this year; hosting coaches' conference.

#### Boy Volleyball – Shel

- Very competitive team; will have a JV too.
- Steadily improving, only 3 guys on varsity have played before.
- Didn't win a game first match, but went to 5 games with Fort Atkinson.
- Will play JV matches for all the road games; Tyler cancelled refs for home games when he didn't know if there'd be enough players for a JV team
- Ty is doing a good job communicating with parents; has a website with bios and info; doing team potlucks and having fun!

#### Girls Volleyball – JoAnne

- Doing great. Place 5<sup>th</sup> in DeForest tournament – 1<sup>st</sup> place
- Varsity record is 7 – 10; all teams have good potential
- Have exceeded expectations so far this season; beat LaFollette twice; have improved a lot and are very excited about the season.
- Like soccer, have experienced some missing uniforms too.
- Tomorrow at West; 3 home games left for varsity; working on organizing the banquet.

#### Girls Tennis – Jean

- Season almost done; 3 more matches to go.
- Verona, Middleton, East, and West all strong; conference will be tight.
- Hopefully, will go to State; 10 varsity players; 4 JV, no freshmen team.
- Been to State 8 years in a row; may not have enough for a team next year.
- By comparison, Sun Prairie JV has 42 kids.
- Losing 4 seniors this year; will need to recruit to replenish the team.

#### Girls Swimming – Connie

- 3 – 0 in duals; went to 2 Invites; 4<sup>th</sup> at Brookfield; 3<sup>rd</sup> at Wisconsin Invite
- Started out strong; 14 kids on team, with 4 new freshmen
- Next up is West on Friday.
- Investigated price of banners to recognize last year's swim team championship. It was recommended to get PVC rather than vinyl. Quote from High Impact is \$230.40; regular price is \$280.00. Parents donated a poster-size photo of the team in the water with the championship trophy, Martin Glass donated plexi-glass framing.
- A motion was made, seconded, and approved for purchase of two banners; one for the pool, to present at an upcoming home meet, and one to put in the gym or elsewhere in the building.

#### Spirit Squad – no rep; no report

- Anybody know a parent of a spirit squad member? Please recruit them for booster club!

### **Committee/Officer Reports:**

#### Treasurer's Report – Ruth

- Ruth is still working with an accountant to sort out the best way to do the books.
- Got two quotes for taxes; quote from Aimee's contact, Kathleen Villard on Atwood, was \$350; quote from Wagner was \$400 – \$450
- Motion made, seconded, and approved to go with Kathleen.
- No laptop donation yet; still needed.
- \$1400+ from football concessions was deposited by Peter on Saturday.
- \$10,992 was golf outing deposit; all checks Peter wrote were for golf outing expenses.
- \$1362 deposit in June was for spirit wear.
- Peter met with Anchor personal banker to get signatories changed on the booster account; he has the appropriate forms to sign.
- A 2<sup>nd</sup> account to segregate Breese soccer funds was set up; there was no extra charge for that. Breese fund details will be dealt with separately outside of this meeting.
- \$125 was given to booster club out of the proceeds from concessions for summer basketball tournament.
- The tennis bill wasn't paid for in April, because of the digitizing fee. Jean hadn't been aware the entire bill was outstanding. Ruth will pay the undisputed amount right away and Jean will continue to work on getting the digitizing fee cleared up.

#### Concessions – Verne/Peter

- Peter reviewed open shifts for concessions. Staffing needed for second shift on Oct 10 and second shift on Oct 22. About 14 workers per shift are needed to cover everything; can be a combination of parents and kids.
- Still looking for additional concession committee members. Fun time! Think about it!

#### Spirit Wear – Cindy

- Doing well; \$4756 in sales so far from registration, sports night, football games.
- Will do lunch sales next week for homecoming and also will do back-to-school night in the mall, Cindy will send an email for help if needed.

#### Golf Outing – Ann

- Ended up with roughly \$7839.30 in net profit. Had 68 golfers. It was a really fun day with great weather. Several administrators and coaches came.
- Ann handed out list of silent auction donors; auction took in \$1,245
- Special "thank you" plaques were given to Beaches (Pizzeria Uno), Zimbrick VW, and Linda Hughes (Dunlop Associates) for their on-going support of the event.

- A plaque will also be given to The Bridges golf course for hosting us.
- A big “thank you” to all the sport reps for gathering raffle and auction donations this year.

#### Membership – Cheryl

- 209 memberships so far; last year at end of October we had 249, so doing well so far.
- Handed out brochures at registration, sports night, and the first football game.
- Also stuffed staff mailboxes at a staff person’s suggestion.
- Cheryl clarified on the clothing voucher that it is only for spirit wear; not team clothing.
- Two corporate memberships so far; McKinney Dental on Northport and Bill Levy, Inc.
- Thank you cards went out last week to all who have purchased memberships so far.
- A question was asked about getting a 3<sup>rd</sup> membership at a reduced price for a grandparent for example. Just something to think about for the future; perhaps offer additional cards for \$20 or something like that.

#### **New Business:**

##### Gutter guards needed for pool

- The gutter guards hold the touch pads in place for meets; the old ones are cracked, broken, and have become a safety issue. Motion made, seconded and approved to purchase 7 gutter guards for \$280 from Walters. Connie will pick up, so no shipping.

##### Announcements at football games

- Dave Kapp got a request from our announcer for items to read during the game. Sports reps can give notable items to Dave by 5:00 p.m. on game day to pass along.
- Beloit promoted their booster club at half-time. We could do the same.

##### Rummage sales of excess equipment

- Full discussion postponed to a future meeting.
- It has come up as question before, since there are a lot of excess uniforms and mismatched stuff. Richard Lyons is interested in putting something together to sell excess. Peter mentioned that the district owns all uniforms, so money raised can’t go into booster club coffers, even though we purchased much of it originally.
- Anyone interested in working on this on committee should let Ann know.

##### Replacement of key committee reps for next year

- Postponed to a future meeting.

#### **Old Business:** None.

#### **For the Good of East Athletics:**

##### Sports night discussion

- LaFollette had an Outback Steakhouse dinner for their sports night that made \$30,000. Dave said it was a unique event, which LaFollette doesn’t do every year. Outback does donate dinners and seems to spread out their donations among schools. Someone should call Outback and see if we can get them to do ours next year.
- Dave wants to make sports night more useful in the future. Most people didn’t get anything out of it this year and lots of people said they weren’t going to come again. We will talk about this more at a future meeting. There will be no additional sports meetings this year, because the orange card was changed to include a statement about reading, understanding, and following WIAA/MMSD rules. As long as a parent signed the orange card, they have met the requirement. However, all coaches are expected to have a parent meeting at the beginning of their seasons.

Having no further business, the meeting was adjourned at 8:33 p.m. The next meeting will be held in the East LMC on **Monday, October 20, at 7:00 p.m.**

Respectfully submitted,

Jill Jokela, Recording Secretary