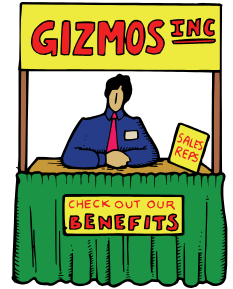


# Madison Area Business Expo 2008

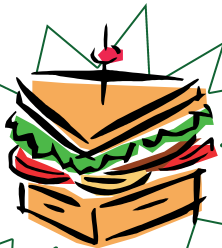
Presented by

**SMBA** South Metropolitan  
Business Association



- Join us for *Extreme Networking*
- Over **50 Business Exhibitor Spaces**  
*Exhibitors — see back for details*

**Door  
Prizes**



**Hors d'oeuvres  
Beer & Soda**



**Bring Plenty of Business Cards**

**Thursday, January 24, 2008 - 4 to 7 PM**  
**Coliseum Bar and Restaurant**  
(Upper Level)

A TICKET TO THE ANNUAL

≈ *Madison Area Business Expo 2008* ≈

Sponsored by

*South Metropolitan Business Association*

Complimentary Admission with this Ticket and Your Business Card

Thursday, January 24, 2008  
4 pm - 7 pm

**\$10**

Coliseum Bar & Restaurant  
232 Olin Ave, Madison

ADMIT ONE

A TICKET TO THE ANNUAL

≈ *Madison Area Business Expo 2008* ≈

Sponsored by

*South Metropolitan Business Association*

Complimentary Admission with this Ticket and Your Business Card

Thursday, January 24, 2008  
4 pm - 7 pm

**\$10**

Coliseum Bar & Restaurant  
232 Olin Ave, Madison

ADMIT ONE

# *Madison Area Business Expo 2008*

## **Exhibitor Information**

**Publicity:** The South Metropolitan Business Association (SMBA) will promote Business Expo 2008 through the media, its membership, and other channels as appropriate.

**Participants:** Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors. SMBA members in good standing will be given priority as exhibitors by pre-registering not later than November 30, 2007.

**Displays:** Exhibitors will be provided an 8 foot long by 30 inch deep table. Table top displays without electrical service are suggested to keep the Business Expo informal.

**Exhibitor Drawings:** Exhibitors are expected to conduct a drawing at their display for a product, service or gift of \$25 value or more. Business or entry cards will be collected at your display in a container, e.g. a fish bowl. Exhibitors will draw a winner at the conclusion of the Business Expo, and report the winner to the SMBA information desk. Exhibitors and the winners will be recognized in the February SMBA 2008 Newsletter. Exhibitors are responsible for notifying the winners and arranging for delivery of their prize.

**Door Prizes:** Exhibitors, SMBA members, and sponsors will be solicited to volunteer door prizes with a value of \$100 or more. To qualify for the door prizes, participants will be required to visit each booth, and they must be present to win. Exhibitors will initial the door prize entry ticket at their booth. The drawings for door prizes will take place at 6:45 PM so as to encourage full active participation throughout the Expo.

**Times:** Setup - 3:00 PM; Business Expo: 4:00 -7:00 PM; Close out: 7:00—7:30 PM

**Fee:** **SMBA Members:** \$50 deposit; deposit will be refunded upon participation at the Expo. Deposit is due at time of registration.

**Non-Members:** \$50 non-refundable fee; it may be applied toward SMBA membership. Exhibitors will be provided with ten admission tickets to the Expo at no additional cost.

**Information and Registration:** Jean Vogel 663-2560; Jean@SMBA-Madson.org, or visit [www.SMBA-Madison.org](http://www.SMBA-Madison.org)

This is a non-profit, pro-business initiative sponsored by the



# *Madison Area Business Expo 2008*

## **Last Year's Exhibitor's Included:**

*AAA Wisconsin  
Adams Outdoor Advertising  
Alexander Company  
AMCORE Bank  
AMS  
Associated Bank  
Badger Popcorn  
Basketree Gifts  
Business Watch  
Central Place Real Estate  
City of Fitchburg  
Clarion Suites Hotel  
Conney Safety Products  
Culver's Frozen Custard  
Doc Jams  
Edward Jones Investments  
ERA Krause Real Estate  
First Business Bank  
First Weber Realty  
Fitchburg Chamber of Commerce  
Fitness Together  
Grant Communications  
Habitat for Humanity*

*Hausmann-Johnson Insurance  
In Business Magazine  
Ins. & Investment Professionals  
It's Your Party  
J. Campana & Associates  
JBM Patrol & Protection  
Landmann Interactive  
M&I Bank  
Madison Gas & Electric  
McAllen Properties  
Monona State Bank  
Mortenson Matzelle and Meldrum  
NAI MLG Commercial  
Park Bank  
Payroll Company Inc.  
Quality Inn & Suites  
Renschler Company  
Sergenian's Floor Coverings  
South Metropolitan Business Association  
Unishippers of Madison  
Vondra Engraving  
Wegner CPA's  
WPS External Technology  
Zimbrick, Inc.*

**Reserve Your Spot Now!**

**Pre-registration Deadline November 30, 2007**

**Information and Registration:**

Jean Vogel 663-2560;  
Jean@SMBA-Madison.org, or  
visit [www.SMBA-Madison.org](http://www.SMBA-Madison.org)

This is a non-profit, pro-business initiative sponsored by the

**SMBA** **South Metropolitan  
Business Association**