



# Madison Area Business Expo 2009

Presented by

**SMBA** South Metropolitan  
Business Association



50+  
Incredible  
Door  
Prizes

- Join us for *Extreme Networking*
- Over 50 Business Exhibitors

*Exhibitors — see back for details*

“Excellent crowd of exhibitors and Expo attendees! Good size and well run show.”

2008  
David M.  
NAI MLG  
Commercial



Complimentary  
Hors D’oeuvres  
Beer & Soda

“As a Commercial Account Manager for MGE, this Expo was a great way of meeting some of the local businesses. I would say the Expo was networking at its finest!”  
2008

Christopher F.  
Madison Gas & Electric

**Bring Plenty of Business Cards**

**Thursday, January 15, 2009 - 4 to 7 PM**

**Coliseum Bar and Restaurant**

232 Olin Ave., Madison (Upper Level)

A TICKET TO THE ANNUAL

~ Madison Area Business Expo 2009 ~

Sponsored by

**South Metropolitan Business Association**

Complimentary Admission with this Ticket and Your Business Card

Thursday, January 15, 2009  
4 pm - 7 pm

Coliseum Bar & Restaurant  
232 Olin Ave, Madison

ADMIT ONE

A TICKET TO THE ANNUAL

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ADMIT ONE

# *Madison Area Business Expo 2009*

## **Exhibitor Information**

**Publicity:** The South Metropolitan Business Association (SMBA) will promote Business Expo 2009 through the media, its membership, and other channels as appropriate.

**Participants:** Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors. SMBA members in good standing will be given priority as exhibitors by pre-registering not later than November 30, 2008.

**Displays:** Exhibitors will be provided an 8 foot long by 30 inch deep table. Table top displays without electrical service are suggested to keep the Business Expo informal.

**Exhibitor Drawings:** Exhibitors are expected to conduct a drawing at their display for a product, service or gift of \$25 value or more. Business or entry cards will be collected at your display in a container, e.g. a fish bowl. Exhibitors will draw a winner at the conclusion of the Business Expo, and report the winner to the SMBA information desk. Exhibitors and the winners will be recognized in the February SMBA 2009 Newsletter. Exhibitors are responsible for notifying the winners and arranging for delivery of their prize.

**Grand Door Prizes:** Exhibitors, SMBA members, and sponsors will be solicited to volunteer door prizes with a value of \$100 or more. To qualify for the door prizes, participants are required to visit each booth and must be present to win. Exhibitors will initial the door prize entry ticket at their booth. Drawings for door prizes take place throughout the evening to encourage full active participation throughout the Expo.

**Times:** Setup - 3:00 PM; Business Expo: 4:00 -7:00 PM; Close out: 7:00—7:30 PM

**Fee:** **SMBA Members:** \$50 refundable deposit to reserve a booth due before 12/08/08  
**Non-Members:** \$50 non-refundable fee; it may be applied toward SMBA membership.

Exhibitors will be provided with ten admission tickets to the Expo at no additional cost.

**Information and Registration:** Shelley Reynolds 957-3135; [smba@SMBA-Madson.org](mailto:smba@SMBA-Madson.org), or visit [www.SMBA-Madison.org](http://www.SMBA-Madison.org)

This is a non-profit, pro-business initiative sponsored by the



# *Madison Area Business Expo 2009*

## **Last Year's Exhibitor's Included:**

*AAA Wisconsin  
Action COACH  
Adams Outdoor Advertising  
Alexander Company  
AMCORE Bank  
AMS  
Argus Telecom  
Associated Investment Services  
Associated Machinery Sales  
Badger Popcorn  
Basketree Gifts  
BNI—Badger Chapter  
Business Watch  
Cargo Coffee  
Central Place Real Estate  
Child Development Inc.  
City of Fitchburg  
Clarion Suites Hotel  
Doc Jams  
Edward Jones Investments  
Fitchburg Chamber of Commerce  
Gordon Flesch Company  
Grant Communications  
Great Wisconsin CU  
Hausmann-Johnson Insurance Co.  
Herbalife  
Hyland Park Mature Living  
In Business Magazine  
Ins. & Investment Professionals  
It's Your Party  
J & K Security Solutions  
JBM Patrol & Protection  
Landmann Interactive  
Learning RX Training Center  
M&I Bank  
MACC, Inc.  
Madison Gas & Electric  
Monona State Bank  
Mortenson Matzelle and Meldrum  
M3  
Park Bank  
QTI Group  
Quality Inn & Suites  
Renschler Company  
SCORE  
SMBA  
St. Vincent de Paul  
TASCON Group  
The Payroll Company  
THINK! Toner & Ink  
Vondra Engraving  
Wealth Builders Group  
Wegner CPA's  
WPS External Technology*

**Reserve Your Spot Now!**

**Pre-registration Deadline November 30, 2008**

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