

www.SMBA-Madison.org

2004-05 Officers & Board of Directors

Mike Flynn President mflynn@mononabank.com	Monona State Bank	223-5148
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Jim Mankowski Secretary jbmppc@chorus.net	JB M Patrol and Protection Corporation	222-5156
Pablo Sanchez Treasurer psanchez@parkbank.com	Park Bank	283-6891
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Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jim@sergenians.com	Sergenia's Floor Coverings	663-2520
Karen Johansen karenjo@madison.tds.net	Johansen Greenhouse	271-6211
Margaret Miller mamiller@ecidesign.com	Electric Construction, Inc.	271-2046
Rob Waterman h2oman@itis.com	Edward Jones Investments	271-5100
Amy Hansen ahansen@magnapubs.com	InBusiness Magazine	204-9655
Darryl Linder DC doctordtl@charterinternet.com	Luedtke Storm Mackey Chiropractic	271-7323

NEXT MEETING! 2/17/05

When: Thursday, 2/17/05
Where: Coliseum Bar and Restaurant
Time: Noon - 1:15 p.m.
Format: 12:00 Noon Lunch
 12:15 - 1:15 Announcements & Open Discussion Meeting

RSVP to Jean Vogel @ 273-6300 x160 or jeanv@sergenians.com by Noon on Tues. 2/15

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This Month's Meeting...

Goodman Pool Presentation Jim Morgan, Superintendent City of Madison Parks Division

Jim Morgan is just completing his 5th year as Superintendent of Parks for the City of Madison. Before arriving in Madison, Jim was the Director of Parks and Recreation for Lincoln, Nebraska. Jim was in Nebraska from 1991 to 2000.

Jim is a Wisconsin native and began his parks career with the Milwaukee County Park System and worked for them on a supervisory or administrative level from 1974 to 1991. He was honored in 1997 by being selected as one of four Americans to receive the John McCloy Fellowship in Urban Affairs to study municipal government in Germany. The focus of his study was the economic impacts of reunification on cities.

Jim takes great pride in what has been accomplished in his first 5 years in Madison. Things like the first strategic plan for his division, the creation of the Parks Foundation, a new direction away from deferred maintenance on capital assets, the new swimming pool, the return of State Street operations to Parks and much more.

Jim's presentation will focus on the new Goodman Pool, why this location ranked the highest, what this pool will do for South Madison and our entire community.

Small Business Conference "Madison and Small Businesses: Working Together for a Healthy City"

Join Madison small business owners and managers on **Tuesday, February 22,**

2005 for the City's first conference dedicated entirely to Madison's small business community. The conference will be held at the Monona Terrace Community and Convention Center from 8:00 a.m. until 1:00 p.m. Registration forms are available from the File Library on the SMBA Website - Visit www.SMBA-Madison.com. Reservations are coming in quickly and space will be limited, so register today.

SMBA "POOLS" RESOURCES

It's official. Madison's first public swimming pool will be in our backyard! Franklin Field on the city's south side has been chosen as the site for the new pool.



Now SMBA has an opportunity to make a splash for pool fundraising. We want to take pride in this long-awaited facility coming to our area.

OUR GOAL: \$10,000.00

With over 100 members in SMBA, we feel that a realistic goal of \$10,000.00 is achievable. Just \$100.00 from each of our members could easily fill up the "pool". Can't contribute \$100? Donate what you can. Whatever it is, it's important that you participate! We have contributions coming through. Remember: You and the company you represent will be honored with a listing in our March newsletter.

WE NEED YOUR COMMITMENT BY FEBRUARY 28, 2005!

With everything that is happening on the Southside, having the Public Pool in our area is just one more positive. This is a unique opportunity for SMBA to show its commitment to our neighborhood and support this exciting initiative. This is an extraordinary event, so let's show the rest of the City what our Association can do for the community!

We will also be collecting individual donation as well as corporate donations. There are several ways to participate:

- Bring a company check or a personal check for individual contributions to the January or February member meeting.
- Send your company check or individual check to SMBA at the address listed below.
- Pledge a contribution at the January meeting and send in your check (envelopes provided.)
- Wish to contribute stock or other assets? Contact Rob Waterman of Edward Jones Investments at 271-5100 who has offered his expertise to this project.

Donation checks should be made out to **Madison Parks Foundation**. The SMBA Board of Directors will present all donations together so each member business will receive individual recognition in addition to recognition of SMBA as a whole. Checks should be sent to our mailing address no later than February 25, 2005:
SMBA PO BOX 259893 Madison WI 53725-9893.

Come to the February meeting to learn more about the pool challenge.

If you have any questions or comments, please call Mike Flynn at 223-5148 or Pablo Sanchez at 283-6891.

SMPC/Town of Madison Grant Opportunity

Do you have an idea for a Southside community or neighborhood project? Do you want to bring people of different backgrounds together for constructive dialogue? Are you pondering where to get the funding for these projects? Now, you can turn your inspiration into reality.

The Town of Madison and South Metropolitan Planning Council (SMPC) encourage you to apply for funds from our two grant programs:

1. Community Services Initiatives - "Hands Across South Madison": Supports projects that fund or increase access to community-based programs, services, and activities.
2. Community Building Initiative - Supports projects that bring together people from different backgrounds for constructive dialogue and learning.

Both of these grants award amounts up to and including \$5000.

Projects for both initiatives should focus on the inclusion of residents who live within the SMPC area, which has the following boundaries: Regent Street, Monona Bay, and Lake Monona on the north side; City of Fitchburg on the south side; Yahara River and Mud Lake on the

eastside; and Randall Avenue and the western boundary of the University of Wisconsin Arboretum on the westside. This includes the neighborhoods of Greenbush, Bay Creek, Bram's Addition, Capitol View Heights, Burr Oaks, Arboretum, Arbor Hills, the neighborhoods between Post Road and the Beltline, Southdale, Indian Springs, Moorland-Rimrock, Highland Manor, Broadway/Lakepoint and Waunona,

The Town/SMPC encourages everyone-volunteer organizations, non-profits, neighborhood associations, and community members-to apply. We welcome and encourage questions throughout the application process. Completed grant proposals are due Monday, March 14, 2005 by 4:30 p.m. If you have any questions or would like an application packet, contact Jodi Wortsman, 260-8098, smpecv@terracom.net

2005 Allied and Emerging Neighborhood Funds Grant Program From Mayor David J. Cieslewicz January 10, 2005

Dear Neighborhood Residents and Community Groups:

I am very pleased to announce the second year availability of the Allied and Emerging Neighborhood Funds grant program for 2005. The purpose of this city program is to enhance the quality of life in the Allied neighborhood and other neighborhoods where lower income people live, particularly through innovative and grassroots approaches to neighborhood-based community building. This program provides a unique opportunity for neighborhood groups and organizations to

develop and propose a broad array of neighborhood-initiated improvements and organizing projects. A neighborhood group may be established just to undertake a project - the group does not need to be "incorporated."

[Review Proposal Guidelines and Application Form to decide whether your group would be interested in developing a grant proposal. They soon will be on the City of Madison Neighborhoods page under "What's New" at <http://www.ci.madison.wi.us/neighborhoods/index.htm>]

Proposals must be received in the Mayor's Office by 4:30 p.m. on February 21, 2005, in order to be considered for funding. If you have questions or need further information, please contact the City staff listed in the Proposal Guidelines and Application Form.

I look forward to receiving your ideas and proposals which will continue to improve the quality of life throughout our neighborhoods in the City of Madison.

REMINDER

We will be listing up to 5 member businesses each month in our newsletter. The business will be listed with their name and a 5-7-word description of their business - it could be a list of services you have to offer or a short statement about why members should consider doing business with you. It is up to you!

Send your business name and description to Jean Vogel via fax to (608) 663-1396 or via e-mail at jeanv@sergenians.com. We do the member listing rotation on a First Come, First Served basis, so send your info now!

SMBA	South Metropolitan Business Association	P.O. Box 259893 Madison, WI 53725-9893 www.SMBA-Madison.org
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Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

<p>When: February 17, 2005</p> <p>Where: Coliseum Bar and Restaurant</p> <p>Time: Noon - 1:15 p.m.</p> <p>Speaker: Goodman Pool Presentation Jim Morgan, Superintendent City of Madison Parks Division</p>	<p>SMBA meetings are held on the third Thursday of every month at The Coliseum Bar, from 12:00 Noon to 1:15 pm unless otherwise indicated in the newsletter. Following is the meeting schedule for 2005:</p> <table style="width: 100%;"> <tr> <td>March 17, 2005 <i>Aldermanic District Candidate Forum</i></td> <td>July and August - Summer Break</td> </tr> <tr> <td>April 21, 2005 <i>StoryBook Presentation by Park Street Partners</i></td> <td>September 15, 2005</td> </tr> <tr> <td>May 19, 2005 <i>Darrel Brazell, 100 Black Men of Madison (invited)</i></td> <td>October 20, 2005</td> </tr> <tr> <td>June 16, 2005 <i>Annual Meeting</i></td> <td>November 17, 2005</td> </tr> <tr> <td></td> <td>December 15, 2005</td> </tr> </table>	March 17, 2005 <i>Aldermanic District Candidate Forum</i>	July and August - Summer Break	April 21, 2005 <i>StoryBook Presentation by Park Street Partners</i>	September 15, 2005	May 19, 2005 <i>Darrel Brazell, 100 Black Men of Madison (invited)</i>	October 20, 2005	June 16, 2005 <i>Annual Meeting</i>	November 17, 2005		December 15, 2005
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