



NEXT MEETING! 1/24/08



When: Thursday, 1/24/08
Where: Coliseum Restaurant and Bar
Time: 4:00 - 7:00 PM
Format: Madison Area Business Expo 2008



Please RSVP to Jean Vogel @ 273-6300 x160 or smba@SMBA-Madison.org
www.SMBA-Madison.org



This Month's Meeting...

Madison Area Business Expo 2008

Thursday, January 24, 2008

4:00 to 7:00 PM

**Coliseum Bar and Restaurant
(Upper Level)**

SMBA brings you the Third annual Madison Area Business Expo. Join us for extreme networking with door prizes, refreshments, hors d'oeuvres and beer. Over 50 Businesses will be exhibiting, so bring plenty of business cards!

This is an opportunity to meet new people, get to know existing members, see some new businesses and promote your own business. Bring your colleagues and invite other businesses that you do business with to make this a great event.

There are complimentary admission tickets still available. Print the expo flyer from the website File Library, cut out your tickets, and hand them in at the door with your business card or contact Jean Vogel at 663-2560 or smba@smba-Madison.org prior to the event.

City of Madison Economic Development Plan February 21, 2008 Meeting

The City of Madison is in the process of completing its first economic

development plan since 1983. If you recall, the City asked for input from area businesses to help guide their efforts over the next 3-5 year. We hope you were able to participate in the Economic Development Listening

2008 Officers & Board of Directors

Rob Waterman President rwaterman5615@charter.net	Edward Jones Investment	271-5100
Mike Flynn Past President mflynn@mononabank.com	Monona State Bank	223-5148
Jim Mankowski President Elect jbmppc@chorus.net	JBM Patrol and Protection Corporation	222-5156
Rick Welsch Treasurer rick.welsch@wegnercpas.com	Wegner LLP CPAs & Consulting	442-1958
Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jimg@sergenians.com	Sergenian's Floor Coverings	663-2520
Bill DiCarlo dicarlo@co.dane.wi.us	Alliant Energy Center of Dane County	267-3982
Betsy Jenkins Betsy.Jenkins@jyparty.com	It's Your Party, LLC	845-3450
Sean O'Rourke sdo@gdinet.com	ORE Real Estate Services LLC	225-3636
Jason McCaffrey jason.mccaffrey@hausmann-johnson.com	Hausmann-Johnson Insurance Co.	257-3795
Jean Acker jean.acker@micorp.com	M&I Bank	273-5622
Gail Niesl gniesl.clarionsuites@tds.com	Clarion Suites, Madison	284-1234

Sessions the City hosted late November, early December 2007.

The 3 - 5 year strategic economic development plan draft is due out in early Feb 2008. Office of Business Assistance Manager, Matt Mikolajewski, will join us at our February meeting to provide a summary of the conclusions so far, next steps and how people can participate. He will also share a summary of major redevelopment and development in the City: E. Washington Ave.; South Park Street; and Allied Drive Initiatives to strengthen neighborhoods and the City's Public Safety Plan.

Holiday Donations for Children in Need

SMBA's Holiday donation drive to benefit area children in need was a success. We collected hats, mittens, scarves and outerwear for children as well as donations in the amount of \$200. We purchased additional items and delivered them to the Boys & Girls Club of Dane County. The staff and kids at the Boys & Girls Club really look forward to this type of gift. The children are so excited and really appreciative of the items we contribute. Thank you to all who donated for your generosity during this Holiday season.

New Member Welcome

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association. Please welcome the following new members and their representatives:

Wealth Builders Group – Real Estate Education and Investments
– Michelle Clark

St. Vincent de Paul Donation and Volunteer Opportunities

As we heard from Ralph Middlecamp at our last meeting, St. Vincent de Paul, collaborating with dozens of other community organizations, is an important part of the safety net this community relies upon to serve the vulnerable low-income population of Dane County.

In addition to a monetary donation, the SMBA Board of Directors has pledged a complementary three-year membership to SMBA, and committed to 80 hours of volunteer work from our members.

We have several members who, since our November announcement, have already volunteered their time at the Food Pantry on Fish Hatchery Road. This is an opportunity to work directly with low-income people. The Pantry needs volunteers to stock the pantry and host the customers. If you are interested **call 442-9878 to speak with the Volunteer and Member Development Coordinator**, and ask to attend the next volunteer information and orientation session. Hours of

operation: Monday, Tuesday & Friday 11am-3pm; Thursday 3pm-7pm; Saturday 10am-noon. See map. Be sure to relate that you are with the South Metropolitan Business Association so we get credit towards our 80-hour commitment.

Drawing Prizes/Gift Certificates

Everyone enjoys a good prize drawing! Would you like to contribute a gift certificate or a drawing prize at a monthly meeting? What a great way to promote your business and to advertise your services to your fellow association members. If you would like to donate, please contact Jim Garner or Jean Vogel.

There were several lucky winners at our December meeting who won either Hausmann beer or a Hausmann picnic blanket. Congratulations to our winners and thank you to Jason McCaffrey of Hausmann-Johnson Insurance Co. for the prizes.

Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

When: Thursday, January 24, 2008
4:00 - 7:00PM

Speaker: Madison Area Business Expo 2008 – Third Annual Extreme Networking Event from 4-7 PM at Coliseum Bar and Restaurant, Upper Hall

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter. Following is the meeting schedule for 2008. Why not jot these on your new calendar today?

February 21, 2008 – Matt Mikolajewski, Manager, Office of Business Resources, City of Madison on their Economic Development Plan

March 20, 2008 – Bill Geist, Zeitgeist Consulting

April 17, 2008 – Mark Clarke, General Manager, World Dairy Expo

May 15, 2008 – Dr. Frank Byrne, President, St. Mary's Hospital

June 19, 2008 – Annual Meeting

July 17, 2008 – TBA

August 21, 2008 – TBA

September 18, 2008 – TBA

October 16, 2008 – TBA

November 20, 2008 – TBA

December 18, 2008 – TBA

 **South Metropolitan Business Association**

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