

## NEXT MEETING! 03/16/06

*When:* Thursday, 03/16/06  
*Where:* Coliseum Restaurant and Bar  
*Time:* 12 Noon - 1:15PM  
*Format:* 12:00 Noon - Lunch  
 12:15 - 1:15 - Announcement &  
 Open Discussion and Meeting

*Please RSVP to Jean Vogel @273-6300 x160 or  
 jeanv@sergenians.com by Noon on Tues 3/14*

[www.SMBA-Madison.org](http://www.SMBA-Madison.org)

### This Month's Meeting...

**Centro Hispano of Dane County  
 Peter Munoz, Executive Director**

Mr. Munoz will discuss the challenges and opportunities for the growing Latino community in our area. He will focus on Centro's strategic plan to ensure they meet the needs of the community and to help it integrate into the larger community. He will also share the important role that Centro intends to play in helping to transform Madison's South side into a very dynamically diversified and desirable community.

Peter Muñoz is the executive director of Centro Hispano since August 9, 2004. Muñoz, the 2003 winner of the Rev. James C. Wright Human Rights Award, has been a longtime advocate for Latinos and people of color in Wisconsin. From 1997 to 2003, Muñoz served as assistant to former Mayor Sue Bauman in areas of public health, equal opportunities, and human resources. In recent years, Muñoz served as dis-

parities officer for the Wisconsin Department of Family Services. He has been active in organizations like Centro Hispano, the Madison Community Foundation Grants Committee, and the Mann Educational Opportunity Fund. He is a founding member of LUCHA (Latinos United for Change and Advancement), LaSUP (Latino Support Network), and the Sánchez Education Fund. In the past decade, the Latino community has grown 150 percent in Dane County. The 2003 U.S. Census found that Latinos are now the largest minority group in the United States. Now, Centro Hispano is looking ahead and anticipating an even bigger and better agency to serve the Latino population of Dane County. The agency will continue to provide a multitude of programs while enhancing services to Latinos. Centro Hispano was founded in 1983 when it became clear that the needs of a growing Spanish-speaking community were not being met. Centro Hispano is a

### 2005-06 Officers & Board of Directors

Rob Waterman President rwaterman5615@charter.net	Edward Jones Investment	271-5100
Mike Flynn Past President mflynn@mononabank.com	Monona State Bank	223-5148
Jim Mankowski Secretary jbmppc@chorus.net	JBK Patrol and Protection Corporation	222-5156
Pablo Sanchez Treasurer psanchez@parkbank.com	Park Bank	283-6891
David Macdonald dmacdonald@mlgcommercial.com	NAI MLG Commercial	663-6002
Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jimj@sergenians.com	Sergenian's Floor Coverings	663-2520
Karen Johannsen karenjo@madison.tds.net	Johannsen Greenhouse	271-6211
Margaret Miller mamiller@ecidesign.com	Electric Construction, Inc.	271-2046
Amy Hansen ahansen@magnapubs.com	InBusiness Magazine	204-9655
Joe Campana campana@prepaidlegal.com	Pre-Paid Legal Services, Inc.	244-4772

major advocate for the Latino community and provides a number of support services, including information and referral, employment and training, translation, housing assistance, food pantries, and much more. In 1988, the agency expanded its programming to include youths, and it now offers educational support and summer youth employment programs for youth including Juventud and Aspira. The goal of Centro Hispano is to empower Latinos to be full and active participants of their community while preserving Latino culture and heritage.

**DANE COUNTY  
SMALL BUSINESS AWARDS**

**CALL FOR NOMINATIONS:** The Dane County Small Business Awards (DCSBA) is now in its 24<sup>th</sup> year. The DCSBA celebrate small businesses and the contributions they make to our communities and economy. The 2006 awards breakfast will be held in June 2006 at the Sheraton Madison Hotel.

Each year DCSBA recognizes ten Dane County businesses that have excelled at meeting the award criteria. The award is given to the business, including all of the employees, not just the owners. They recognize the owner(s) have the vision and take the risk, but it is the teamwork of all the employees that makes a successful company.

Award winning companies are honored at a breakfast program attended by an average of over 300 people. In addition to recognizing the companies for their achievements, the awards breakfast has a keynote speaker, panel discussion or other informative and entertaining program. During the awards presentation each winner will share a life or business success tip with the audience. Each winning company receives a beautiful, engraved glass award that they will proud to display for their employees and customers.

The DCSBA is a collaboration of organizations that are also program sponsors. The program sponsors have worked together to develop the award criteria, award application process, award selections and award breakfast program and ceremony. The DCSBA sponsors contribute staff time to organize the awards and money to offset the program costs

Sponsors of the Dane County Small Business Awards include: Centro Hispano, Chase, Madison Gas & Electric Co., InBusiness Magazine, Mid-West Family Broadcasting, University of Wisconsin Small Business Development Center, Urban League of Greater Madison and Wisconsin Business Development Finance Corporation.

**Nominate your favorite businesses for a 2006 Dane County Small Business Award.** It's easy and takes just a minute per nomination. Go to [www.uwsbdc.org](http://www.uwsbdc.org) and click on: *(Nominate a business for the 2006 Dane County Small Business Awards)*

SMBA members who've won this honor in the last several years include: Wegner CPA's, Its Your Party, Litho Productions and Sergenian's Floor Coverings.

Self-nominations by employees and owners, nominations of minority and women-owned firms are encouraged.

**Nomination Deadline: March 31, 2006**

**If you have questions regarding nominations, please contact Neil Lerner, Small Business Development Center, 608-263-0221, [nslerner@wisc.edu](mailto:nslerner@wisc.edu).**

**New Member Welcome**

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association. Please welcome the following new members and their representatives:

**David J. Frank Landscape Contracting – Landscape business with offices in Madison, Milwaukee, Appleton and Janesville.**  
- Lisa Stieve

**Welton Enterprises, Inc. – Industrial Real Estate**  
- Dan Ramsey

## Mark Your Calendar

### S.M.B.A. MONTHLY MEETING SCHEDULE

**When:** March 16, 2006

**Speaker:** Peter Munoz,  
Executive Director  
Centro Hispano of  
Dane County

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter. Following is the meeting schedule for 2006:

April 20, 2006 – Michael Gay, Office of Business Resources, City of Madison	September 21, 2006
May 18, 2006 – TBA	October 19, 2006
June 15, 2006 – Annual Meeting	November 16, 2006
July 20, 2006	December 21, 2006
August 17, 2006	

**SMBA** South Metropolitan  
Business Association

P.O. Box 259893  
Madison, WI 53725-9893  
[www.SMBA-Madison.org](http://www.SMBA-Madison.org)