

www.SMBA-Madison.org

2004-05 Officers & Board of Directors

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Facade Improvement Grant Program

The City of Madison is offering grants to assist in the exterior renovations of South Park Street properties. Attractive building facades support and encourage local businesses and can have a significant effect on the marketability of a property and the surrounding area. This grant program is intended to assist projects that promote retail activities, create an attractive environment, encourage neighborhood character and architectural design, use quality material and incorporate good design concepts. Projects, which meet these objectives, are eligible for grants of one half the cost of facade improvements up to a maximum of \$10,000 per street facing facade. The owner/tenant must use private, non-city funds to match the city's grant. Grant money may be used for restoring or substantially beautifying or enhancing the entire facade or elevation of a commercial building. Eligible items include uncovering and restoring historical facades, replacing existing facades with more attractive designs and materials and other detailing, which leads to a substantially enhanced appearance.

NEXT MEETING! 5/19/05

When: Thursday, 5/19/05
Where: Coliseum Bar and Restaurant
Time: Noon - 1:15 p.m.
Format: 12:00 Noon Lunch
 12:15 - 1:15 Announcements & Open Discussion Meeting

RSVP to Jean Vogel @ 273-6300 x160 or jeanv@sergenians.com
 by Noon on Tues. 5/17

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This Month's Meeting ... Darrell Bazzell, President 100 Black Men of Madison

100 Black Men of Madison is one of the premier African American male service organizations in Dane County. One of their traditional activities, the Back to School Picnic, has grown into a citywide event that provides free school supplies and back packs to 1400 school children each year. Mr. Bazzell will share more about his organization, their future plans and objectives.

Darrell Bazzell has been serving as the Vice Chancellor for Administration at the University of Wisconsin-Madison since January 2003. In this capacity, he serves as the university's chief financial officer, and is responsible for the overall supervision of the university's administrative functions, including budget, facilities planning and management, business services, police services, housing, health services and human resources. He provides senior level oversight of the PEOPLE and POSSE student diversity programs. He also serves as a senior advisor to the chancellor and provost on administrative policies and practices.

He was with the Department of Natural Resources since 1993, and served as DNR secretary from February 2001 to January 2003. Prior to that, he served as deputy secretary of the department for five years and administrator of its Office of Planning and Analysis for close to three years.

During his 20 years of service to the State of Wisconsin, he also served as deputy administrator for the Department

of Agriculture, Trade and Consumer Protection's Agricultural Resource Management Division and director of that agency's Plant Industry Bureau. He was also a policy and budget analyst for the departments of Administration and Health and Social Services.

He has been active in numerous community service and professional organizations. He presently serves on the boards of the Madison Community Foundation, Gathering Waters Conservancy, Natural Resources Foundation of WI, and Monona Terrace Community and Convention Center. He is currently serving as President of 100 Black Men of Madison and is the former president of the Wisconsin Association of Black Public Sector Employees. Among the activities he enjoys in his spare time is being a Big Brother.

South Madison Farmers' Market Kicks Off Another Season

Walk, jog or paddle to the market in your own South Madison back yard. Come get fresh salad mixes, micro-greens, honey, and a wide variety of vegetable and flower transplants. The diverse population of the south side of Madison means diversity in the products you will see and fresh produce at a reasonable price. Contact: Robert Pierce, 358-5834

**Every Tuesday, 2-6pm and
 Saturday, 9am-2pm
 Labor Temple Lawn,
 1602 South Park Street
 Free Cargo Coffee!**

To learn more about this opportunity please contact: Percy Brown, Community and Economic Development Unit (CED), Phone 266-6558, Email: pbrown@cityof-madison.com.

Website:

<http://www.ci.madison.wi.us/planning/Facade.html>

Villager Mall Workshop

A public workshop for the Villager Site Development Master Plan was held on April 25, 2005. Mayor Dave Cieslewicz welcomed everyone and introduced Mark Roffers of Vandewalle & Associates who discussed the study objectives and outlined the purpose of the workshop and the evening's agenda. The group then reviewed Villager Mall today including past efforts affecting the site and a discussion of what's working today and what needs work in the future.

This was followed by a presentation of preliminary future opportunities and market possibilities. The remainder of the meeting was devoted to the future look of the Villager. The 100 + attendees got together in small groups to discuss visual appearance and design preferences. The results were then posted and reviewed by the entire group.

This workshop was quite successful and will help the oversight committee as they prepare their Master Plan.

Some of the objectives for the Villager are to:

- Maintain the Villager as a neighborhood service center
- Expand business and shopping opportunities
- Balance visionary ideas with market realities
- Redesign the site and buildings to create a friendlier, more vibrant gathering place
- Prepare a phasing plan that shows early results and minimizes disruptions
- Coordinate with other efforts along and near Park Street

- Involve the neighborhood and other interests throughout the process

Some of the products that should come out of the Project are:

- Site and market Opportunities Analysis
- Building Program Alternatives (future users & spaces)
- Conceptual Site and Building Master Plan
- Implementation Strategies (phasing, roles, financing)

The schedule is very tight between the workshop and the planning completion, so watch for updates in the near future.

Board of Directors

Call for Nominations

Four SMBA Board Seats will expire this summer. We are seeking candidates for the SMBA Board. If you are a SMBA member in good standing, and you regularly attend SMBA lunch meetings, you are encouraged to give us your name for consideration and nomination. Any member may submit their name or nominate another member.

The responsibilities of SMBA Board Members are: to attend and actively participate in the monthly lunch Board Meetings (1st Thursday of each month) in addition to the monthly lunch Member Programs (3rd Thursday of each month).

If you are interested in being considered, submit your name to Mike Flynn at 223-5148 or Jim Garner at 663-2520. New board members will be elected at the SMBA Annual Meeting on June 16, 2005.

Reminder: All members are welcome

to attend our Monthly Board Meetings (held at Sergenian's on Fish Hatchery Road), please RSVP to Mike Flynn if you wish to attend a board meeting.

Message from the Board

As we strive to improve the quality of the benefits to members, we would like the group to consider a few different options for the July and August meetings this year. One option would be to do a business card exchange where members bring brochures, displays, samples, business cards etc. to share with the other members - A great way to showcase your services to the other members. The other option would be to have an open forum for members to get up and talk about their business for 5, 10, 15 minutes - whatever amount of time you would like to take to share information about your business. This is more than the 30-second introduction each member does at the beginning of a meeting. It is your opportunity to shine. Let us know what you think about these ideas. Call Jean at 663-2560 or e-mail your thoughts to jeanv@sergenians.com.

New Member Welcome

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association. Please welcome the following new member and their representative:

Grant Communications - Telephone Systems Sales, Installation, Service and Repair as well as Sound and Paging Systems, Cabling, IP Networking and Cellular Phones and Accessories.

- Dave Sindberg

 South Metropolitan Business Association	P.O. Box 259893 Madison, WI 53725-9893 www.SMBA-Madison.org
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Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

<p>When: May 19, 2005</p> <p>Where: Coliseum Bar and Restaurant</p> <p>Time: Noon - 1:15 p.m.</p> <p>Speaker: Darrel Bazell, 100 Black Men of Madison</p>	<p>SMBA meetings are held on the third Thursday of every month at The Coliseum Bar, from 12:00 Noon to 1:15 pm unless otherwise indicated in the newsletter. Following is the meeting schedule for 2005:</p> <table style="width: 100%;"> <tr> <td>June 16, 2005 - Annual Meeting</td> <td>September 15, 2005</td> </tr> <tr> <td>July 21, 2005 - Bradley Hutter, Mortenson Investment Group Todd Drive Redevelopment</td> <td>October 20, 2005</td> </tr> <tr> <td>August 18, 2005 - Congresswoman Tammy Baldwin</td> <td>November 17, 2005</td> </tr> <tr> <td></td> <td>December 15, 2005</td> </tr> </table>	June 16, 2005 - Annual Meeting	September 15, 2005	July 21, 2005 - Bradley Hutter, Mortenson Investment Group Todd Drive Redevelopment	October 20, 2005	August 18, 2005 - Congresswoman Tammy Baldwin	November 17, 2005		December 15, 2005
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