

www.SMBA-Madison.org

2005-06 Officers & Board of Directors

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Member Spotlight

This month's member spotlight will be on **Central Place Real Estate**. Jesse Schluter will share information about one of their newer projects – a 3 Story Office building at 660 John Nolen Drive.

South Metropolitan Planning Council
SMPC November Council Meeting
will be an Open Meeting
SMBA members are welcome and encouraged to attend

Monday, November 21, 2005

6:30-8:00 p.m.

**UW Meeting Hall at the Villager,
2234A South Park Street**

The Neighborhood Role in Addressing the Illegal Drug Trade – Case Studies
 In 1999 members of the Bram's Addition Neighborhood (BANA) were talking about their frustrations with the drug dealing that happens in their neighborhood, and they did something about it.

NEXT MEETING! 11/17/05

When: Thursday, 11/17/05
Where: Coliseum Bar and Restaurant
Time: Noon - 1:15 p.m.
Format: 12:00 Noon Lunch
 12:15 - 1:15 Announcements &
 Open Discussion Meeting

RSVP to Jean Vogel @ 273-6300 x160 or jeanv@sergenians.com
 by Noon on Tues. 11/15

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This Month's Meeting...

Dane County Collaboration Council: A Regional Vision for our Future

The Collaboration Council is a regional approach to planning and guiding Dane County's economic growth that consists of business people, educators, government and nonprofits. The Council is focusing on five initiatives important to Dane County's future:

- Business retention and recruitment
- Work force development
- Intergovernmental cooperation
- Creating a brand for Dane County
- Quality of life

Managing business development, economic opportunity, population growth and quality of life to the benefit of all our citizens in this fast-growing region is the driving force behind the formation of the Collaboration Council. How can we grow to secure and diversify our economy while also protecting our quality of life? Two imperatives are: **Regional collaboration** among business, government, education, and social sector leaders to guide and shape a growing economy and **stewardship** of our many assets.

Come here about the Council, the challenges facing regional economic development, and the next steps.

Presented by: Jennifer Alexander, President, Greater Madison Chamber of Commerce

Jennifer Alexander was named GMCC President in January 2004. Prior to this role, she was appointed Secretary of the Department of Workforce Development by Governor Tommy Thompson and subsequently re-appointed by the McCallum Administration. In this role, Jennifer successfully managed an agency of 2,300 employees and a \$2.1 billion biennial budget. Prior to this cabinet post, Jennifer was Division Administrator of Technology Management, where she was responsible for management of the statewide telecommunications network and technology planning and development.

Jennifer was also a founding partner, with Richard Wegner, of Alexander, Wegner & Associates, a management consulting firm focusing on workforce issues, economic development and government reform. Their clients include organizations like the University of Wisconsin System and Deloitte Consulting. Prior to her leadership positions with the State of Wisconsin and business roles, Jennifer was a teacher and principal in the West Bend School District.

Jennifer received both her Masters and Bachelors degrees from the UW-Oshkosh. She is a Certified Strategic Planner, has testified before Congress, and served as an advisor to the US Department of Health and Human Services.

With organizing help from the South Metropolitan Planning Council, BANA invited several neighborhood stakeholders to the table to explore how they could work together. An anti-coalition was formed, found funding, and carried out or funded a number of drug prevention or community building activities.

In 2001 the corner of Hughes Place and Cypress was a hot spot for illegal drug dealing. Members of the Burr Oaks Neighborhood Association began to meet on that corner and to walk nearby, discouraging the dealers.

Come and learn about the South Madison Anti-Drug Coalition (SMADC), about the findings of a door-to-door survey that SMADC members conducted in the Bram's Addition and Burr Oaks neighborhood, what SMADC is working on to respond, and how the Burr Oaks neighborhood walks are going.

Please RSVP to Jean Vogel at 663-2560 or via e-mail to jeanv@sergenians.com by Friday, November 18, 2005.

Madison Area Business Expo 2006
Presented by South Metropolitan Business Association
Join us for Extreme Networking
Thursday January 19, 2006 4 to 7 PM
Coliseum Bar and Restaurant (Upper Level Exhibit Hall)

SMBA presents the first annual Madison Area Business Expo. Join us for extreme networking with door prizes, refreshments, hors d'oeuvres and beer. Over 50 Business Exhibitor Spaces are available!

Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors.

Exhibitors are asked to either contribute a door prize or to conduct a drawing at their display for a product, service or gift with a \$25 value or more. (Additional exhibitor information is available in our brochure.)

Exhibitors are encouraged to provide some type of promotion to interested participants, for example, a discount coupon on products or services, or a souvenir.

**Fee: \$25.00 per display. No cost to SMBA Members.
 Non-members may apply the \$25 towards the \$100 SMBA membership fee.**

SMBA members in good standing will be given priority as exhibitors by pre-registering to exhibit no later than November 30, 2005.

**For more information, visit our website at www.SMBA-Madison.org.
 To register as an exhibitor, please call Jean Vogel at 663-2560.**

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 South Metropolitan Business Association	P.O. Box 259893 Madison, WI 53725-9893 www.SMBA-Madison.org
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Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

When: November 17, 2005 Where: <i>Coliseum Bar and Restaurant</i> Time: Noon - 1:15 p.m. Speaker: Jennifer Alexander, President GMCC, Dane County Collaboration Council	SMBA meetings are held on the third Thursday of every month at The Coliseum Bar, from 12:00 Noon to 1:15 pm unless otherwise indicated in the newsletter. Following is the meeting schedule for 2005: <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top; padding: 5px;"> December 15, 2005 Al Fish, Associate Vice Chancellor of Academic Staff UW Madison – Facilities Planning and Management </td> <td style="width: 50%; vertical-align: top; padding: 5px;"> January 19, 2006 SMBA Business Expo 4-7 PM at Coliseum Bar and Restaurant Please Note the time change. </td> </tr> </table>	December 15, 2005 Al Fish, Associate Vice Chancellor of Academic Staff UW Madison – Facilities Planning and Management	January 19, 2006 SMBA Business Expo 4-7 PM at Coliseum Bar and Restaurant Please Note the time change.
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