

NEXT MEETING! 09/21/06

When: Thursday, 09/21/06
Where: Coliseum Restaurant and Bar
Time: 12 Noon - 1:15PM
Format: 12:00 Noon - Lunch
 12:15 - 1:15 - Announcements
 Open Discussion & Meeting

Please RSVP to Jean Vogel @273-6300 x160 or
jeanv@sergenians.com by Noon on Tues 9/19

www.SMBA-Madison.org

This Month's Meeting...

Bring a Potential Member Guest to this month's meeting for a FREE lunch! Encourage your business associates to join you for this SMBA meeting and introduce them to our group.

This Month's Speaker . . .

Mark Johnson
UW- Women's Hockey Coach

With strong ties to Wisconsin as a coach's son, player and assistant coach, Mark Johnson stepped into the role of head women's hockey coach beginning with the 2002-03 season. In four seasons, Johnson and the Wisconsin women's hockey team have continued to shatter school records and make program history. In its seventh year of existence at the University of Wisconsin, the women's hockey team claimed its first NCAA title. In just its second NCAA postseason appearance and first run at the Frozen Four, the Badgers did what no other team had in the six-year history of the women's Frozen Four—they shutout their semifinal and championship opponents. No shutouts had ever been recorded and the Badgers did it twice. Wisconsin shutdown St. Lawrence and the nation's second-leading scorer Sabrina Harbec in a 1-0 win in the semifinal. UW proceeded to the championship game against the familiar opponent, Minnesota. The Gophers had upset

topseeded New Hampshire for the right to play in the game. The Badgers cruised past their border rival with a 3-0 victory for the title. It was the most successful season in Wisconsin women's hockey history. UW raked in the hardware nabbing all the trophies possible beginning with the WCHA regular season behind a 24-3-1 record, then the WCHA playoffs, the NCAA title and the Patty Kazmaier Memorial Award. With a 36-4-1 record, the team set a record for wins in a season (36), fewest losses (4), best winning percentage (.890) and most games played (41).

As an accomplished athlete, coach and humanitarian, Johnson continues to be honored with awards year after year. He received the NCAA Silver Anniversary award, one the most prestigious honors given by the NCAA, in 2005 for his accomplishments in the 25 years following his days as a student-athlete. In 2004 he was inducted into the U.S. Hockey Hall of Fame for his individual accomplishments as a player and coach. He was previously inducted as a member of the 1980 U.S. Olympic hockey team in 2003. Vince Lombardi Charitable Funds also honored Johnson's volunteer work by presenting him with the 2004 Award of Excellence. Named the 2003 WCHA Co-Coach of the Year and also one of eight finalists for the American Hockey Coaches Association Division I Coach of the Year, Johnson guided Wisconsin to a 22-8-5 overall and 14-6-4 WCHA record

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that season. In the 2004-05 season, the Badgers made history under the supervision of Johnson, winning a program-record 28 games (28-9-1) and earning the program's first-ever NCAA postseason berth. The team climbed as high as second in the national rankings by defeating then-No. 2 Minnesota Duluth in the WCHA tournament semifinals and dramatically forcing overtime by scoring two goals in the final minute of regulation vs. No. 1 Minnesota in the championship game. The third head coach in the program's history, Johnson joined the staff after serving as an assistant coach with the men's program from 1996-2002.

Prior to his time with the Badgers, Johnson coached professionally, directing the expansion Madison Monsters to a 37-30-7 mark in the 1995-96 season and earning Colonial Hockey League coach of the year honors. He also led a pair of area high schools, serving as the head coach of Verona from 1994-95 and as the assistant coach for Madison Memorial from 1993-94. Johnson served as an

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assistant coach with the 2002 U.S. Men's National Team that competed in the International Ice Hockey Federation World Championship in Gothenberg, Jonkoping, and Karlstad, Sweden. He had previously served in a similar capacity for the 2000 World Championship in St. Petersburg, Russia. Most recently, he spent time in Lake Placid coaching at the 2004 USA Hockey 17-18 Year-Old Player Development Festival. In September 2001, he served as an on-ice assistant coach at the U.S. Olympic Men's Ice Hockey Orientation Camp in Colorado Springs, Colo., featuring 38 of the top American players in the National Hockey League.

One of Wisconsin's most decorated athletes in any sport, Johnson was inducted into the State of Wisconsin Athletic Hall of Fame in 2003 and is also a charter member of Wisconsin's National W Club Hall of Fame.

Johnson, 48, earned his bachelor of science degree in kinesiology from Wisconsin in 1994. He resides in Verona, Wis., with his wife Leslie and his five children: Douglas, Christopher, Patrick, Mikayla and Megan.



Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@charter.net) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!



We always encourage our members to do business with other SMBA member businesses, so please e-mail us your information today. You must be a member in good standing to be listed.

NEW MEMBER WELCOME!

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association. Please welcome the following new members and their representatives:

**Great Wisconsin Credit Union –
Cooperative Financial Institution**
-Amy Rae Crowe

Save the Date!

2006 Neighborhood Conference: Building Strong Neighborhoods. Learning from the Past. Looking into the Future.

Mark your calendar! The City of Madison's citywide neighborhood conference is planned for **Saturday, November 11, 2006 at the Monona Terrace Community and Convention Center** (1 John Nolen Drive). Neighborhood residents and people who care about neighborhoods are invited to attend to build their skills and knowledge in such important areas as organizational development, neighborhood improvement projects, and working with city officials, developers and landlords. There will be over 30 workshops to choose from during the all-day (8:00am – 4:00pm) event.

All are welcome! For more information, contact Linda Horvath of the City of Madison Department of Planning and Development, at 267-1131, ext. 119. Check the Neighborhood website, www.cityofmadison.com/neighborhoods/ the first week of September for general conference information and registration materials. Special thanks to MGE for their continued support of this neighborhood-based event.

Mark Your Calendar

S.M.B.A. MONTHLY MEETING SCHEDULE

When: September 21, 2006

Speaker: Mark Johnson, UW-Women's Hockey Head Coach

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter. Following is the meeting schedule for 2006:

October 19, 2006 – Michael Zimmerman, City of Fitchburg Economic Development December 21, 2006 – Mitch Henck, Radio Talk Show host

November 16, 2006 – Craig Culver and Susan Bulgrin, Culver's Restaurants

SMBA South Metropolitan
Business Association

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