

A FUND FOR WOMEN

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Developing Philanthropists



Janet Gietzel, Executive Director of A FUND FOR WOMEN (AFFW), is our speaker for the February 18 Zonta meeting.

AFFW was established in 1993 as a component fund of the Madison Community Foundation (MCF). It was created through the vision of **Jane Coleman**, then serving as MCF's president, who noted that mainstream charities and foundations were falling short when it came to giving to programs that benefited women and girls.

Coleman's solution was to call on a group of original donors who raised \$100,000 to develop an endowment fund that would be permanent and flexible and that would have as its mission improving our community through improving the lives of girls and women.

AFFW's endowment has grown to over \$1.3 million.

AFFW's mission is to encourage women to develop as philanthropists. AFFW uses a network of skilled volunteers to identify unmet community needs and provide annual grants to nonprofit organizations that build opportunity and promote self-sufficiency among women and girls. To date, the Fund has provided in excess of \$724,000 to more than 60 community organizations. The Fund also strives to educate and engage women in philanthropy to benefit the community as a whole.

As Executive Director of AFFW, Jan is responsible for fund development, donor relations and administrative management. Jan has a long history of service to the Madison community. As a principal of Hoesly & Company, she assisted business owners and prospective buyers in the preparation, marketing and negotiation of business sale transactions; as Vice President of Basketree Gifts, Inc., she was responsible for financial management and sales development of the company; and Jan is one of the pillars of The Business Forum, a local professional businesswomen's organization that has awarded \$240,000 in scholarship grants to women and girls in the Madison community. (See ATHENA article.)

Plan to attend February's meeting and hear Jan discuss the power of women through philanthropy.

President's Column

I am writing this message just a few days after our very successful January meeting with **Sister Stella Storch's** wonderful talk about human trafficking. There were about 25 guests at the program, giving them the opportunity to learn a bit about Zonta, as well as to hear about trafficking and to make new networking connections with Sister Stella and with us. Wasn't it a wonderful, if unexpected, kick-off to our public awareness campaign!

It is also less than two weeks since five of us Zontians – brave, crazy or both – spent one of the coldest mornings of the year sweeping Monroe Street businesses to support the Zing with donations. We were quite successful, and I was touched by the willingness of so many merchants to give, despite the trying economic times. When I talked to them, I said that if everyone does a little, together we can succeed in raising funds to address domestic violence. I firmly believe that. So, please DO ask, and do encourage businesses to help in even a small way. If they can't be sponsors, perhaps they will purchase a \$50 business card-sized ad or donate something for the raffle or auction.

The Zonta Zing is just a month away. Before long the Nominating Committee will begin its work of identifying the women who will lead our club in 2009-2010.

This month we will be busy with Zing preparations, maybe some hands-on service, and a great speaker at our February 18 meeting – **Jan Gietzel**, Executive Director of A FUND FOR WOMEN. Bring a friend or two to learn about Zonta and women's philanthropy.

Sylvia

ATHENA Awards

WOW! WOW! WOW!

Zonta Club of Madison participates in the ATHENA Award® Program each year by presenting nominees with Zonta roses.

This year our participation is very special in that two of our Zonta sisters are nominated to receive the prestigious ATHENA Award.

Nancy Abraham, co-founder, National Alliance for the Mentally Ill and co-founder and former President, Alliance for the Mentally Ill of Wisconsin, and **Tamara Hagen**, M.D., Cardiologist - Internal Medicine, UW Medical Foundation are among the five nominees this year. The others nominated are: **Justine Alexander**, Director of Sales, Holiday Inn Madison at The American Center; **Eileen Mershart**, CEO, YWCA Madison; and **Diana Shinall**, Executive Director, T. J. Support Brokerage Firm and Madison Apprenticeship Program.

ATHENA Award nominees must demonstrate excellence, creativity and initiative in their business or profession; provide valuable service by devoting time and energy to improve the quality of life for others in the community; and assist women in reaching their full leadership potential.

The recipient will receive an ATHENA sculpture and will be invited to join the ATHENA International Foundation, which works to create leadership opportunities for women.

Mary Schnack, internationally renowned speaker and communications specialist, is the keynote speaker for this 12th annual ATHENA Award® Program.

The event is hosted by The Business Forum. Event proceeds fund The Business Forum's scholarship program for high school students and returning adult women who attend college in Wisconsin.



Meeting Reservations

by Bev Duncan

Our next meeting will be February 18 at the DoubleTree Hotel. We'll be having roast turkey, plus cookies, for our \$21 payment.

If you have previously made a reservation, please remember to cancel by the Thursday prior to our meeting or you will owe for the meal. Also, if you have not made a reservation but wish to attend, you may contact me by Sunday evening, February 15, as it is possible to add an additional dinner Monday morning. Contact me at rabedunc@tds.net or 836-7762.

Human Trafficking Program a Success!

by JoAnn Gruber-Hagen

Over twenty non-Zonta guests joined us for the program part of our January Zonta meeting on Human Trafficking. Nineteen of the guests left contact information so they can be kept up to date as our human trafficking community education initiative moves forward. Thanks to everyone for helping to get the word out!

HT Education Initiative Moves On

by JoAnn Gruber-Hagen

In early January, nearly 100 surveys were distributed to Madison-area faith-based organizations and other interested parties to launch the first stage of our **Human Trafficking Community Education Initiative**.

The survey's purpose is three-fold:

- 1) Raise awareness of the human trafficking issue with survey recipients,
- 2) Gauge the respondent's current knowledge about human trafficking and
- 3) Identify individuals who wish to be part of the community-wide coalition to design and implement the community education campaign.

While the education campaign is yet to be designed, we envision it to include multiple approaches to reach a broad cross section of greater-Madison-area residents.

Surveys are being compiled as they are returned to the Club's post office box or e-mail address. The Club's anti-human trafficking subcommittee meets on February 5 to discuss the survey results and finalize next steps. We have four members of the public who have already indicated interest in the coalition to plan the campaign. More are thinking about it. We are targeting mid-April for the first meeting of the Coalition.

Sub-committee members are: **Nancy Abraham, Sylvia Armstrong, Pam Duane, JoAnn Gruber-Hagen (chair), Tammy Hagen, Marge Hamann, Laurie Logan Kommers, Sandy Peterson and Fran Schultz.**

Zing Volunteers Still Needed

by JoAnn Gruber-Hagen

A few more volunteers are still needed to assist with the March 7 Zonta Zing silent auction and raffle as raffle ticket sellers or table captains.

Raffle ticket sellers need to be on the job 7:00-8:30 PM selling raffle tickets. It helps if you are out-going since we want you to "encourage" people to buy lots of tickets.

Table captains will receive their list of items before March 7 to plan how to display the items (get your creative juices flowing). Captains will need to be present in the afternoon to set up their items and present throughout the evening to monitor their table(s), identify and post names of the lucky ticket holders or successful bidders and oversee distribution of the items to their rightful new owners.

If you can help, please contact **JoAnn Gruber-Hagen**.

Thanks to the people who have already volunteered:

Cashiers – **Fran Schultz, Bev Duncan, Carol Wiskowski**
Raffle Ticket Sellers – **Lois Hindhede, Jim Wiskowski, Nancy Abraham**
Raffle Table Captains – **Tammy Hagen, Jane Hartman, Sylvia Armstrong**
Silent Auction Table Captains – **Tammy Hagen, Jane Hartman, Ann Rowley.**

Shelter Needs

by Marge Hamann

Angie Bass, DAIS Shelter Living Specialist, suggests

Presidents' Day White Sales Linens

for our February donations.

Thank you for your
\$207
JANUARY
contribution!
Cumulative-to-date total for
fiscal year 2008-2009 is \$1,029.

Janesville Fundraiser

The 17th Annual **International Women's Day Luncheon** will be **Friday, March 6**, from noon to 1:30 at the Janesville Conference Center at the Holiday Inn Express, I-90 at Hwy 14.

Keynote speaker is Janesville native **Lori Schneider**, mountain climber, teacher and lifelong learner.

Tickets are \$25 and benefit Zonta service projects. Call **Chris** at 608-754-0868 to order tickets. Deadline is February 26, 2009.

Milwaukee Fundraiser

Put away those snow shovels and say goodbye to winter blahs! Join the Milwaukee Zonta Club and celebrate Zonta's 83-year tradition of service, advocacy and community involvement.

Milwaukee's **annual fashion show** happens **Saturday, March 14**, at the Italian Community Center, 631 East Chicago Street, in downtown Milwaukee. It begins at 10:30 AM and is over by 2:30 PM.

\$50 gets you in the door to have a fun time taking chances on many exciting raffles, putting in bids for silent auction items, enjoying a delicious hot luncheon, admiring garments from Gerrene's Fashion Shop in Greendale. Jane M. Klausman Scholarship winner, Erica Gelvan, will model.

E-mail Christine Todd for more information (tpddrc@hotmail.com). No reservations are taken at the door. Cut-off date is February 28, 2009.

Increase in Dues?

by Bev Duncan

It is nearly time to pay our dues for 2009-2010 and there have been some changes in the amounts due International and District.

The International dues were increased \$15 to **\$68** per year and the District dues were increased \$8 to **\$27** per year, a total of **\$95**.

Our dues have been \$120 a year, with \$53 going to International and \$19 to District, a total of **\$72**, with the remainder of **\$48** going toward our Club expenses, such as meals for speakers and prospective members, postal box rental, the ATHENA roses, registration fee for the Service Club Olympics and partial reimbursement of the delegate's expenses for the District Conference. There also is \$600 budgeted for our delegate to the International Conference. None of the money we raise through the Foundation for service projects may be used for club expenses.

Our current balance sheet for the six-month period of 6-01-2008 to 12-31-2008 shows receipts of \$1,844 and disbursements of \$2,243. The disbursements are normally higher than the receipts.

With our current dues of \$120, the increase in dues to be paid to International and District will leave us **\$25** per member for expenses (approximately **\$18** per member short of our needs).

The question is do we increase our dues and by how much. And, do we find another way to raise part of the money for our operating expenses. This will be the topic of discussion at our February meeting.

By the Way...

by Pam Duane

Due to the generosity of our members, we helped provide a Merry Christmas to two DAIS families. We collected \$450!

One family consisted of a mother and her three-month-old daughter. This family requested some very basic items, such as diapers, rattles that light up, bibs, burp pads and socks for the baby. The mom wished for a black sweater, a bus pass and basic care items. In addition, we were able to provide a \$125 gift certificate to Woodman's.

Our other family was a single person who also wanted some very basic items. She asked for such things as a jogging suit, underwear, socks, a hat and gloves. We were also able to give this person a \$75 Copp's gift certificate.

A **BIG THANK YOU** to everyone who contributed to our families. You helped provide a happy holiday to two very deserving families!

Upcoming Meetings

Zonta Meetings
Double Tree Hotel
525 W. Johnson Street
251-5511

5:00 Board Meeting
5:45 Member Meeting
6:30 Dinner
7:00 Program

February

18 Monthly Zonta Meeting

March

6 Janesville International Women's Day Luncheon
7 Zonta Zing
8 Zonta Rose Day
International Women's Day
10 Athena Awards® Program
Monona Terrace
14 Milwaukee Fashion Show
18 Monthly Zonta Meeting
21 Area 2 Workshop, Beloit, WI

October

4 Literacy Network Run
9-11 Fall Conference
Indianapolis, IN

Celebrating a Special Day This Month



Feb. 18 - **Tamara Hagen**
Feb. 22 - **Ann Rowley**

Make them fun, relaxing days!