

NEEDED TODAY MORE THAN EVER!

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Business Ethics



Professor Denis Collins

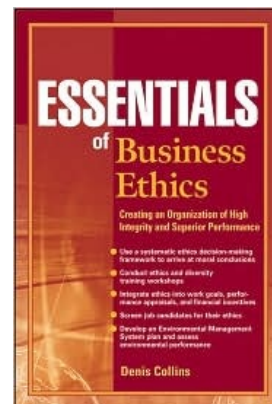
In these times, is concern for business ethics a thing of the past? An unaffordable luxury?

Our November speaker, **Denis Collins**, would say a resounding *No!* “With the high-profile scandals... in recent years,” he states, “organizational ethics are more important than ever before.”

Prof. Collins’s latest book, *Essentials of Business Ethics: Creating an Organization of High Integrity and Superior Performance*, argues for the competitive advantage of having an ethical organization and provides the practical “how-to” examples and best practices to accomplish this.

According to Prof. Collins, his current *mission* is to inspire managers, and show organizations how to adopt the best practices in business ethics. As a part of that mission, he will share with us the tools we need to enhance the ethics of the organizations with which we are associated as professionals and as volunteers.

Denis Collins is a Professor of Business at Edgewood College where he teaches classes in management and business ethics and is a Sam M. Walton Free Enterprise Fellow. He holds a Ph.D. in Business Administration from the University of Pittsburgh. He has published numerous books and articles, including the book *Behaving Badly: Ethical Lessons from Enron*. He has been the recipient of several awards for teaching excellence.



President's Column

Wow! October was a very busy month for Zonta in Madison. We had our major focus on domestic violence as we put up and took down purple silhouettes - in four locations for the first time, and organized a purple ribbon walk that drew 50 people and received wide media coverage. Let us hope our efforts have made the public more aware of this terrible problem, and given support to the women who have been and are victims of abuse by a domestic partner.

We also, led by Pam, provided major assistance with registration for the Literacy Run and Walk.

Then, five members traveled to Indianapolis for the District Fall Conference, where our club was recognized for our display on advocacy.

And, we finished our last highway clean-up before winter.

And then there were all the regular monthly Zonta activities. Whew! Congratulations to all who helped in one way or many with these efforts. We did it, and did Zonta proud.

We are thinking about membership -communicating the story of Zonta, attracting new members, and keeping our present members (that's us) interested and satisfied. I have been asking myself why I am a member of Zonta and what it does for me. For me, it is the joy of working with other women toward the compelling goal of making other women's lives better. It is meeting women from other professions, other cities, and other countries who have so much in common with me and who share the passion for helping women. I just had an e-mail from the German Zontian I stayed with in 2008, and she's

coming here next June! I love it. And you - why are you in Zonta? Bring your thoughts to the November meeting.

Our November program will be outstanding. Prof. Denis Collins has won several teaching awards, so you know he will be an excellent presenter. In the wake of recent economic events his topic, business ethics, is of concern to every thinking person. This program is for our own development, as professionals, as advocates for women, as citizens. It's also an excellent opportunity to bring a co-worker, colleague, friend who is a potential Zontian. See you at Monona Garden on the 18th.

Sylvia

Meeting Reservations

by Bev Duncan

The meeting in November will be on Wednesday, the 18th.

Please note temporary location change.

Due to the Double Tree Hotel being fully booked that night, with no parking available, this month's meeting will be at:

MONONA GARDEN FAMILY RESTAURANT

6501 Bridge Road
(formerly Lums on the old Beltline Highway).

Our menu entrée is pork chops.

Please let me know by **Sunday evening, November 15, 2009**, if you have not signed up for this meeting and wish to attend, or if you wish to cancel a present reservation. The price will remain at \$22.

Human Trafficking

by JoAnn Gruber-Hagen

I taped a human trafficking radio show recently for WTDY The Pulse 1670 AM. I don't know yet when it will air, but it will be the topic of a one-hour talk show sometime in the near future. The station personnel said they would share the date once it's known, probably sometime in November.

The tape will air on the Boo & Petie, Too, show at 10:00 a.m. on the Saturday yet to be determined.

Marianna Smirnova was also present. Marianna is a Human Trafficking Policy Specialist for the Wisconsin Coalition Against Sexual Assault and is also a member of Slave Free Madison.

Zonta was mentioned in the short biography they read about me in the program, but it didn't get worked into the discussion as much as I had hoped - as the organization that founded Slave Free Madison.

I am going to be interviewed (probably in December) for a column on my volunteer work with Slave Free Madison in the February *Wisconsin Woman* magazine. It is my intention that Zonta will get a little more coverage in this interview.



JoAnn & Marianna

Shelter Needs

by Marge Hamann

DAIS suggests November donations:

Cleaning Supplies

*Thank you for your
\$173
OCTOBER
contribution!
Cumulative-to-date total
for fiscal year 2009-2010
is \$458.*

Purple Silhouettes Put to Rest for the Year!

by Marge Hamann

WE DID IT!! Four sets of Purple Silhouettes and four locations. It couldn't have been done without the help of many of our club members -- the creation of the fourth set of silhouettes in June, the set up early in October and the swift take down on October 30.

The silhouettes looked great at all four locations: Westside Business Club, Dale Heights Presbyterian, Westminster Presbyterian and St. Bernard's Catholic Church on Atwood.

We had many nice comments about our silhouettes this year. And, we had NO critical comments.

Of course, it's not too early for us to begin acquiring two new sites for next October. Both St. Bernard's and Westminster finished their second year. This means we need everyone's

help in identifying two new sites. Let me know what you think!!

Whether or not we need a June meeting to spruce up the two sets we have stored is yet to be decided. There is always the fabulous pot luck to consider!

Purple Ribbon Walk

by Marge Hamann

The October 5 Purple Ribbon Walk was a great success with over 50 persons taking part at various times. Our three commercial TV stations were all present and all had lots of coverage that night. WORT radio was also there and did a show on domestic violence the following Sunday morning. (JoAnn recorded the TV coverage if you'd like to see it.)

Our speakers were Angela Jones, Director, Community Impact, United Way of Dane Co.; Mickey Beil, Dane County Legislative Lobbyist, Office of the County Executive; Shannon Barry, Director, Domestic Abuse Intervention Services; Assistant Chief Randy Gaber, Madison Police Department; and Brain Blanchard, District Attorney.

Both the silent walk around the Capitol and the reading of the names of those Wisconsin persons who perished because of domestic violence this past year were very powerful.

The Walk was also shown in the background during a TV interview with a domestic violence survivor this past week.

Our partnership with DAIS on this event is very significant.

Gruber-Hagen Nominated for Ruth Gordon Award

Our own **JoAnn Gruber-Hagen** is a nominee for this year's Ruth Gordon Award sponsored by the joint service clubs of the Madison area. The award is presented to a current or past individual member who, over a period of time, has exemplified the concept of volunteer service for the betterment of the community, either individually or through their service club.

Selection of this year's winner will occur November 5, with the award being presented on November 18 at the Madison Area Service Clubs' annual Fall Luncheon.

JoAnn is most deserving of this award and we wish her *good luck!!!*

Upcoming Meetings

Zonta Meetings

Double Tree Hotel
525 W. Johnson Street
608-251-5511

Board - 5:00 PM
Membership - 5:45 PM
Dinner - 6:30 PM
Program follows dinner

November

- 8 Happy Birthday Zonta!
- 18 MASCC Fall Luncheon
Alliant Energy Center
Noon - 1:30 PM

Zonta Club Meeting
Monona Garden
Time schedule noted above
- 25 International Day for the
Elimination of Violence
Against Women